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THE RUBY CATTLE COMPANY
SIRE DIRECTORY



NATE, LESLIE & CREED RUBY
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We, along with our partners, are very excited to bring you the Ruby Cattle Company Bull Battery. They are an impressive collection of bulls that will inject power, soundness, performance and look into any herd. We have seen the results and know they can do the same for your herd. Contact us with questions or to purchase semen.

- Nate Ruby

CONTACT RUBY CATTLE COMPANY TO PURCHASE SEMEN ON ANY OF THE BULLS



BATTLE CRY

ASA: 2871257 | PUREBRED SIMMENTAL | HOMOZYGOUS BLACK | HOMOZYGOUS POLLED

CE: 11.8 | BW: 1.1 | WW: 90.3 | YW: 124.2 | ADG: 0.21 | MCE: 7.7 | MILK: 10.9 | MWW: 56 | STAY: 12.8 | DOC: 8.3 | CW: 42.7 | YG: -0.39 | MARB: -0.38 | BF: -0.12 | REA: 0.72 | API: 102.4 | TI: 71.2

MR HOC BROKER
Sire: **RUBY SWC BATTLE CRY 431B**
SWC RUBY YETTI 143Y

Dam: RUBYS WIDE OPEN 909W
RUBYS RHYTHM 258Z
RUBYS RHYTHM U857

- Most consistent sire ever used at Ruby Cattle Co.
- Our go-to sire to add eye appeal and marketability to both heifer and bull progeny.
- We have used him with success on heifers and will increase his use on heifers.
- Daughters calve easily and are transmitting phenotype to their offspring.
- Breed-leading performance.

Reserve Grand Champion
Purebred Simmental
Female San Antonio Stock
Show & Rodeo
*Shown by Morgan
Culpepper*



Reserve Grand Champion
Purebred Simmental
Female Houston Livestock
Show & Rodeo
*Shown by Morgan
Culpepper*

RUBY SWC BATTLE CRY 431B

OWNED WITH PAT DONNELLY & SHIPWRECK CATTLE COMPANY



RUBY/SWC GENTLEMAN'S JACK

GENTLEMAN'S JACK

ASA: 3134708 | PUREBRED SIMMENTAL | HOMOZYGOUS BLACK | HOMOZYGOUS POLLED

CE: 14.1 | BW: 0.5 | WW: 67.1 | YW: 100.2 | ADG: | MCE: 6.6 | MILK: 21.7 | MWW: 55.2 | STAY: 15.1 | DOC: | CW: 36.7 | YG: -0.46 | MARB: -0.02 | BF: -0.115 | REA: 0.9 | API: 123.8 | TI: 69.2

LONG'S SHEAR PLEASURE
Sire: **TLLC ONE EYED JACK**
LONG'S MISS SWEET TREAT

MR NLC UPGRADE U8676
Dam: **SWC RUBY YETTI 143Y**
JM MISS OLIVIA-L36

- Has made an incredible impact with limited use in his first calf crop. Sires sound made, soft sided cattle with extra eye appeal.
- First calves have found their way to the back drop at major shows. Produces quality without sacrificing calving ease and performance.
- The best footed, most predictable One Eyed Jack derivative.
- Dam is the great Yetti donor, one of the best herd bull producers in the breed.



Calf Champion Purebred Simmental Female
Houston Livestock Show & Rodeo
Shown by Cutter Jack Sullivan



Grand Champion Purebred Simmental Female
San Antonio Stock Show & Rodeo
Shown by Morgan Culpepper



Popular Gentleman's Jack daughter
Shown by Morgan Culpepper.
High Selling Female 2018 "Livin' The Dream" Production Sale.

OWNED WITH DANNER CATTLE & SHIPWRECK CATTLE CO



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CDI CEO 281D

CEO

ASA: 3152372 | PUREBRED SIMMENTAL | HOMOZYGOUS BLACK | HOMOZYGOUS POLLED

CE: 6.4 | BW: 2.1 | WW: 88.9 | YW: 145.7 | ADG: | MCE: 3 | MILK: 20.6 | MWW: 64.9 | STAY: 10.3 | DOC: | CW: 48.3 | YG: -0.47 | MARB: 0.21 | BF: -0.091 | REA: 1.25 | API: 125.3 | TI: 85.7

W/C UNITED 956Y
Sire: **W/C EXECUTIVE ORDER 8543B**
MISS WERNING KP 8543U
GW-WBF SUBSTANCE 820Y
Dam: **HOOK`S BEYONCE 82B**
HOOK`S SARITA 92Y

- An elite performance sire.
- First progeny led the way in ultrasound data.
- Progeny available through Werning and Ruby Cattle Co.

AN ELITE PERFORMANCE SIRE

OWNED WITH WERNING CATTLE CO



OVAL F ECHO E709

ECHO

ASA: 3237099 | PUREBRED SIMMENTAL | HOMOZYGOUS BLACK | HOMOZYGOUS POLLED

CE: 8.9 | BW: 2.1 | WW: 81.1 | YW: 122.9 | ADG: | MCE: 5.1 | MILK: 17.4 | MWW: 57.9 | STAY: 20 | DOC: | CW: 28.2 | YG: -0.44 | MARB: 0.26 | BF: -0.094 | REA: 0.88 | API: 145.3 | TI: 81.5

Sire: GW-WBF SUBSTANCE 820Y
HOOK'S BALTIC 17B
HOOK'S SARITA 92Y
Dam: HOOKS SHEAR FORCE 38K
OVAL F YIN Y26
OVAL F WILLOW W918

- Attractive made, calving ease with added performance and unmatched foot size and shape.
- He is the smoothest shouldered Simmental bull I have laid eyes on.
- First calves have came great on heifers and cows alike.

THE ULTIMATE COMBINATION OF PHENOTYPE AND GENOTYPE

OWNED WITH OVAL F RANCH



RUBYS TURNPIKE 771E

TURNPIKE

ASA: 3282048 | PUREBRED SIMMENTAL | HOMOZYGOUS BLACK | HOMOZYGOUS POLLED

CE: 8.4 | BW: 3.8 | WW: 85.8 | YW: 135.5 | ADG: | MCE: 4.9 | MILK: 22.4 | MWW: 65.2 | STAY: 13.6 | DOC: | CW: 51.5 | YG: -0.52 | MARB: -0.01 | BF: -0.12 | REA: 1.23 | API: 117.1 | TI: 76.7

Sire: GW-WBF SUBSTANCE 820Y
WBF SIGNIFICANT B132
WBF HEBE X376

Dam: OVAL F RINGLEADER R579
RUBYS MISS CLEO 240Z
RUBYS MISS CLEO 964W

- Awesome phenotype with elite power and growth.
- First calf reports have been great.

A TRUE STANDOUT OF THE 2017 CALF CROP

OWNED WITH WERNING CATTLE CO & DOUBLE BAR D FARMS



CURRENCY

ASA: 3282185 | PUREBRED SIMMENTAL | HOMOZYGOUS BLACK) | HOMOZYGOUS POLLED

CE: 9.5 | BW: 1.9 | WW: 76.3 | YW: 114.4 | ADG: | MCE: 4.2 | MILK: 20.2 | MWW: 58.3 | STAY: 15.1 | DOC: | CW: 39.1 | YG: -0.51 | MARB: 0.08 | BF: -0.109 | REA: 1.14 | API: 124.8 | TI: 75

Sire: GW-WBF SUBSTANCE 820Y
WBF SIGNIFICANT B132
WBF HEBE X376

Dam: HTP SVF IN DEW TIME
RUBYS JILL 035X
RUBYS JILL 815U

- Tremendous combination of Eye Appeal, Performance, and Athleticism.
- He comes from a cow family with tremendous udder quality and fertility.
- Great first calf reports.
- Call Hartman Cattle Co. on semen availability.

THE HIGH SELLING BULL OF THE 2019 SALE SEASON

RUBY'S CURRENCY 7134E

OWNED WITH BRAD & MEG FREKING & HARTMAN CATTLE CO



2017 Grand Champion Pen of Five



2018 Reserve Grand Champion Pen of Five



2017 Grand Champion Pen of Three



2018 Reserve Grand Champion Pen of Three