



FUNCTIONAL | PREDICTABLE | PROFITABLE

THE BULL SALE

Sale Schedule

Friday, February 3, 2023

Bulls and Females on display all day.

Saturday, February 4, 2023

Bulls and females on display at 9:00 am

Lunch served at 12:00 pm

Sale Begins at 1:00 pm CST

Open House

Join us Saturday, January 28, 2023 or
Sunday, January 29 for our Open House! Visitors are
welcome anytime to view this year's offering.

Sale Location

Ruby Cattle Company

1170 Elk Street, Murray, IA 50174

The sale facility is located west of Osceola 10 miles on Highway 34 to County Rd. R15. Then go south 5 miles on R15 to Elk Street. West one mile on Elk Street to the facility. If you are coming from Creston go 20 miles east on Highway 34 to County Rd R15.

Do not use GPS directions!

Updates

Stay tuned to the Ruby Cattle Co. Facebook page for
weather updates and schedule changes.

Visit www.rubycattleco.com or
www.innovationagmarketing.com for additional
updates and supplement information.





Ruby Cattle Co.

Nate, Leslie, Creed & Parker Ruby
1170 Elk Street, Murray, IA 50174

Nate Cell - 515-450-0112

Leslie Cell - 515-450-0259

Kegan Johnson - 515-343-7800

rubycows@grm.net

Dear Fellow Cattlemen and Cattlwomen,

Another year has flown by, and I can say with certainty, I have never been more excited about offering a group of cattle for sale than this year's set. We have made the commitment to improve our cattle genetically without sacrificing the look and performance that you have come to expect from our program. As we all know, genetic progress in the cattle business does not happen overnight, but we couldn't be more pleased with the positive change we have implemented in a short amount of time. We are confident you will notice the difference as well.

This is the largest offering of SimAngus™ genetics we have ever offered. We have listened to our customer base and incorporated Angus genetics back on our Simmental donors, with great results. We have used highly proven bulls as well as trying some new, cutting edge Angus genetics. You will also notice several Simmental sired SimAngus™ bulls in the offering as well, that are backed by our proven Angus cow base. With intensive use of Embryo Transfer, you will notice several groups of flush brothers. We are confident we will have the largest selection of full brothers of any place around. There is no better way to add consistency than turning out full brothers with your cows.

Our Purebred bull selection is as good as ever. We try to make these purebreds look as much like their Angus influenced counterparts as possible. Our expectation is similar calving ease with added power and performance. We have made a concerted effort to increase our carcass traits in these purebreds, making them more desirable for the future of the beef industry. At the end of the day, we understand that we all look at these things every day, so eye appeal is still important in our selection criteria as well. As you dig through the catalog, you will notice we still have a nice selection of those high-end phenotype bulls from proven cow families.

The bred females and pairs are as good as we have ever offered. I know there are several future donors in this group with unlimited producing ability. We really love the mating flexibility of this group. Lots of outcross genetics to use with some popular, more mainstream sires of today. Rest assured, these females check the basics of momma cows, good feet, udders, ease of fleshing, and lots of maternal instinct. We have made the investment in our bull battery over the past couple of years, and each one of these females carries the service of those investments. The sires are proven calving ease, with high calf vigor, and real world performance.

These bulls and their mothers have been managed much like most of you run your cows. We expect our cows to thrive on fescue pasture and winter on stockpiled grass with as limited supplementation as possible. These bulls have been fed a high roughage TMR diet with their longevity in mind, while still providing enough nutrition for proper growth and development. As always, we know there are several places to look when acquiring seedstock and we appreciate your consideration of our program. Please feel free to reach out to myself, Leslie, or the Innovation AgMarketing team for any and all inquiries related to this substantial offering of performance and quality.

Thank you for your time and best wishes,

Nate, Leslie, Creed & Parker Ruby



Cattlemen,

Taking the unbridled path is not for the faint of heart, but then being brazen enough to follow through is what makes a legacy program. There's generally twists and turns, unexpected events and circumstances, but when you manifest the final destination and front these potential issues with solutions, is what makes this journey the most satisfying. Nate Ruby understands that path better than anyone and it has allowed him to forge his own place in the seedstock business and surround his family operation with those that love what he accomplishes the most, his loyal customer base.

Many good commercial and seedstock operations alike have invested in the fescue bred and developed program for years. Those customers have reaped the benefits of having cattle sired by herd sires that were raised in the same climate and conditions with known and documented performance measurements. They have the peace of mind knowing that the bulls they acquire are from dams that have stood every test that has been thrown at them and that they have earned their place in the Ruby program.

Nate and Leslie's sire transitions over the years have been the center of scrupulous inspection, debate and research, each sire they add to the arsenal has been selected with a methodical and meticulous approach to compliment the genetics that have gone before. The phenotype era of the program established the base that has allowed for the successful transitions that you have the opportunity to buy today. Nate understood early that the foundation was everything. Cattle that were awesome and stout at the surface and that were ideal in their skeletal integrity would create a foundation that was easier to build from going forward. Measured performance through scale weights, frame scores, and ultrasound for ribeye area and marbling played a major role in setting the next stage of the operation. These cattle were very successful at a multitude of exhibitions including the National Western Stock Show where Ruby Cattle Co hung many banners in the pen show because the stock fit the mold and trends desired in the business. That success led to increased demand for the brand and its product from some of the most discriminating seedstock firms in the industry. With that phase and its success, Nate still was not content that his stock fit the industry's end product goals. He went in search of something different and he landed on using a bull called WBF Significant B132. This decision generated the program a very significant financial result with two sons known at Rubys Currency 7134E, now owned by Freking Cattle Co, and Rubys Turnpike 771E that works in the Werning program of South Dakota. Besides these two proven and worldly accepted sires, the Significant daughters have found their position in the cow base in Murray as well. This transition offered near outcross genetics, improved numeric values, improved carcass values, and still the phenotype that built the program didn't waiver.

4

As a nation, we feed the entire world. The most desired worldly protein is beef, and the very best and safest beef is from the U.S., the focus on further investing in improvement for those traits moved to the forefront on the genetic selection at Ruby Cattle. The popular, high selling A.I. sire CLRS Guardian 317G was introduced to a select group of donor cows and the general virgin heifer population. The following breeding season Nate invested in two new herd sires that he selected from Keller Broken Heart Ranch of North Dakota. KBHR Homestead H016 and KBHR Sriracha H127 were introduced to solidify the calving ease, carcass, and index improvement phase of the operation's growth and evolution with the times.

The 2023 offering at Ruby Cattle Company is without question the densest, most balanced, most uniform, and most complete in regard to phenotype and numeric compliment. This operation has a working cowherd but believes in duplicating quality and consistency through full and maternal siblings being created in their aggressive embryo transfer program. Labor has always been a limited factor on the ranch, so it has been essential that the stock are low maintenance to allow for that focus to be redirected to the big things like genetic progress and overall efficiency. This program is run like a commercial operation after the embryo work and genetic investment, the stock have always paid the bills and made growth in the land base possible. With all the "cliff note" history and general info about the program that you have read to this point, why wouldn't you consider tying into what is before you in this very sale book. We encourage you to reach out to Nate or any of the Innovation AgMarketing team with any inquiries about the offering. If you cannot make it sale day then we also encourage you to call and schedule a visit to the ranch prior to, Nate will make it happen if you just simply reach out to give notice.

Thank you for your time investment in studying the offering and we hope that you will be intrigued by and that you enjoy the cattle.

Graham Blagg Jered Shipman Tim Anderson



THE RUBY CATTLE COMPANY BULL SALE

Sale Time: 1:00 pm | Sale Location: At the Farm

SALE DAY PHONES

Nate Ruby - 515-450-0112
Leslie Ruby - 515-450-0259
Chad Lukavsky - 641-344-1009
Shelby Dooley - 641-216-3267
Kiersten Jass - 515-408-4918
Kegan Johnson - 515-343-7800

AUCTIONEER

Col. Jered Shipman - 806-983-7226

SALE MANAGEMENT

Graham Blagg - 530-913-6418
Jered Shipman - 806-983-7226
Tim Anderson - 605-682-9343
INNOVATIONAGMARKETING.COM

MARKETING REPRESENTATIVES

Mitchell Armitage - 405-641-9438
Austin Brandt, Lee AgriMedia - 712-631-1829
Jeremie Ruble - 406-581-7940
Kelly Schmidt - 406-599-2395
Craig Talkington - 785-623-1789

ACCOMMODATIONS

AmericInn by Wyndham Osceola - 641-342-9400
11 Ariel Cir, Osceola, IA 50213

Lakeside Casino - 641-342-9511
777 Casino Drive Osceola, IA 50213

HEALTH

Bulls have been vaccinated under veterinary recommendations. All bulls have been tested negative for BVD. The dams that represent the bulls in this offering have been tested negative for Johne's disease. Sale vet will assist buyers on health status for specific states.

TERMS & CONDITIONS

All bulls sell under the terms and conditions of the American Simmental Association. Terms of sale are cash or check payable immediately upon conclusion of the sale and before animals will be removed.

INSURANCE

Insurance will be available through Jame Secondino - 812-208-0956.

RETAINED INTEREST

Ruby Cattle Co reserves 1/3 semen interest in all bulls selling unless otherwise noted.

EPDS

Please note that EPDs may change from the time the sale catalog is printed until registration paper is transferred. EPDs are Spring 2023 numbers.

RISK

Each animal becomes the risk of the purchaser as soon as sold. Animals purchased are at the purchaser's risk as to loss or injury, and will be loaded according to purchaser's direction. Insurance will be available sale day.

UPDATES AND SALE ORDER

Additional information and sale order can be found at the InnovationAgMarketing.com website and on their Facebook page.

ANNOUNCEMENTS

Announcements made sale day and from the auction block during the sale take precedence over printed material in the catalog or other printed material associated with this sale. Anyone attending this sale, attends at their own risk. Breeders or any of the sale force will not be held responsible for any injury while attending this sale.

LIABILITY

Neither owners nor sale management assume any liability for any accidents that may occur to the animal after it is sold. All persons who attend the sale do so at their own risk and owners or sale personnel assume no liability for accidents.

FREE YARDAGE

Bulls are allowed to stay at the farm free of charge until April 1, 2023.

TRUCKING

We encourage everyone to travel as convenient as possible. We will make every effort to assist with trucking arrangements.

AD AND CATALOG PRODUCTION

THM Promotions - Tracy McMurphy - 806-679-0231





So Many Blessings
Livin The Dream!





LOT 1 RUBYS ASHLAND 209K

Without a doubt, the 721E cow makes a compelling argument for one of the best bull producing cows in the country. Her offering of bulls in this year's sale only solidifies her case. The more data that gets submitted, the better her EPD profile looks. Her ability to generate high quality offspring no matter the bull you mate her is what makes her so special. This first son is sired by the commercial heifer sire king, G A R Ashland, who was an extremely high customer satisfaction sire at Genex for several years. Here is a big bodied, stout made bull that covers all the bases when it comes to projected use. He is calving ease, yet still offers breed leading growth, and I would keep every heifer that he produces. We love his added stoutness and muscle shape which helped his actual weaning weight come in north of 1000 pounds. What an exciting way to start this year's offering!

1

RUBYS ASHLAND 209K

DOB: 1/1/22

Reg: 4135982

Tattoo: 209K

G A R EARLY BIRD

G A R ASHLAND

CHAIR ROCK AMBUSH 1018

WS ALL-AROUND Z35

RUBYS LINDA 721E

RUBYS LINDA 341A

Adj. BW | 82

Adj. WW | 815

Adj. YW | 1356

BW Ratio | ET

WW Ratio | ET

YW Ratio | ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE BW WW YW MCE Milk ADG Doc MWW Stay CW YG Marb BF REA API TI

19.5 -0.9 107.8 171.7 8.6 21.3 0.4 19.9 75.1 12.2 59.6 -0.26 0.65 -0.04 1.15 169.1 108.4

2% 30% 1% 1% 20% 1% 1% 4% 2% 10% 2% 5% 1%



GENEX

*G A R ASHLAND
Sire of Lot 1*



8

LOT 2 RUBYS ICONIC 258K

DB Iconic is one of the hottest Angus sires in the country and he has worked really well on our Simmental cows. We love this bulls added internal dimension, his flexibility when you put him on the move, his angles at the ground, and extra power and width he brings to the table, especially for an Angus sired half blood. His EPD profile is a thing of beauty as well, calving ease, big time growth, extra maternal and carcass traits. He also boasts breed leading indexes which helps solidify him as a true breeding piece for the most discerning breeder. Here is your chance to be on the forefront of the most popular SimAngus genetics in the country.

2

RUBYS ICONIC 258K

DOB: 1/22/22

Reg: 4135952

Tattoo: 258K

MUSGRAVE 316 STUNNER

DB ICONIC G95

DB MS DISCOVERY D13

WS ALL-AROUND Z35

RUBYS LINDA 721E

RUBYS LINDA 341A

Adj. BW | 82

Adj. WW | 798

Adj. YW | 1337

BW Ratio | ET

WW Ratio | ET

YW Ratio | ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE BW WW YW MCE Milk ADG Doc MWW Stay CW YG Marb BF REA API TI

16.6 -0.5 112.6 184.1 8 23.6 0.45 20.9 79.9 13.2 77.3 -0.09 0.86 -0.01 1.08 179.9 115.5

10% 35% 1% 1% 30% 1% 1% 1% 1% 1% 3% 4% 2% 1%



DB ICONIC G95
Sire of Lot 2



LOT 3 RUBYS GENESIS 210K

9

3

RUBYS GENESIS 210K

DOB: 1/1/22

Reg: 4135953

Tattoo: 210K

WS PROCLAMATION E202

Adj. BW | 80

LBRS GENESIS G69

Adj. WW | 737

LBR DIANA D69

Adj. YW | 1426

WS ALL-AROUND Z35

BW Ratio | ET

RUBYS LINDA 721E

WW Ratio | ET

RUBYS LINDA 341A

YW Ratio | ET

HOMOZYGOUSS POLLED | HOMOZYGOUSS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.5	1.1	110.2170.1	7.1	26.7	0.37	20.4	81.8	17.8	59.8	-0.36	0.69	-0.06	1.29	183.4	113	
10%	40%	1%	1%	25%	25%	2%	1%	2%	40%	1%	1%	1%	2%	1%	1%	1%

If you talked to me throughout the year about our bull crop, then I'm sure you've already heard me talk about this bull. Without a doubt, this is one of my favorite bulls we have produced to date and exemplifies what we are trying to do with our breeding program. Our goal is to combine as much look as we can put in these cattle, yet still have them be small at birth, high performing, added carcass value, and still be as strong as they can be on paper. Here is the one that checks all the boxes and does it in an extremely eye appealing package. He has a veracious appetite and is always full, which is such an important trait that often gets overlooked. His attitude is as good as it gets and you usually have to bump him to get him up. We love his feet and legs and his ability to cover ground, especially for as stout and big bellied as he is. This is a power bull that we plan on using heavily in our herd in place of his sire. Tie into this one folks, he is the real deal!



LBRS GENESIS G69

Sire of Lot 3



RUBYS PROCLAMATION 162J

3/4 Brother in Blood to Lot 3



10

LOT 4 RUBYS HIGH ROAD 218K

What a set of flush brothers here. We've admired the ability of High Road to add some look while still keeping his offspring commercially relevant on paper and in terms of function. These bulls are extended fronted, long bodied cattle that are built like athletes. They are calving ease with curve bending growth and breed leading figures. Pick one or take them all home, you will be happy you did!

4

RUBYS HIGH ROAD 218K

DOB: 1/1/22

Reg: 4135980

Tattoo: 218K

HOOK'S BEACON 56B
KBHR HIGH ROAD E283

WS MISS SUGAR C4

WS ALL-AROUND Z35

RUBYS LINDA 721E

RUBYS LINDA 341A

Adj. BW	82
Adj. WW	751
Adj. YW	1286
BW Ratio	ET
WW Ratio	ET
YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
18.3	-1	101.2	157.9	8.4	28.6	0.35	16.2	79.1	16.8	51.4	-0.46	0.43	-0.08	1.38	173.2	104.8
1%	10%	2%	2%	10%	15%	4%	5%	3%	3%	30%	10%		1%	3%	1%	



KBHR HIGH ROAD E283

Sire of Lots 4-6



RUBYS OUTER LIMITS 935G
Maternal Brother to Lots 1-9

LOT 5 RUBYS HIGH ROAD 230K



RUBYS GUARDIAN 1122J
Maternal Brother to Lots 1-9

LOT 6 RUBYS HIGH ROAD 226K

5

RUBYS HIGH ROAD 230K

DOB: 1/1/22

Reg: 4135983

Tattoo: 230K

HOOK'S BEACON 56B
KBHR HIGH ROAD E283
WS MISS SUGAR C4
WS ALL-AROUND Z35
RUBYS LINDA 721E
RUBYS LINDA 341A

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
18.3	-0.6	105.5	164.1	8.4	28.6	0.37	16.2	81.3	16.8	53.9	-0.46	0.43	-0.08	1.41	174.2	106.9
1%	15%	1%	1%	10%	15%	2%	5%	2%	2%	30%	10%	1%	2%	1%		

6

RUBYS HIGH ROAD 226K

DOB: 1/3/22

Reg: 4135978

Tattoo: 226K

HOOK'S BEACON 56B
KBHR HIGH ROAD E283
WS MISS SUGAR C4
WS ALL-AROUND Z35
RUBYS LINDA 721E
RUBYS LINDA 341A

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
18.3	-1.3	97.2	152.2	8.4	28.6	0.34	16.2	77.1	16.8	44.9	-0.46	0.43	-0.08	1.29	172.3	102.8
1%	10%	4%	3%	10%	15%	5%	5%	4%	10%	30%	10%	2%	3%	1%		



LOT 7 RUBYS CASH FLOW K264

We really need to be keeping one of these guys to replace their sire. It is no secret how much I love the Cash Flow cattle and put the cow power of Linda behind these dudes, they are maybe as interesting genetically as anything in the sale. Outcross genetics are hard to find, especially of this quality. These are younger bulls that come from our cooperator herd so you have to adjust your eyes from a maturity stand point, but the quality they bring to the table is undeniable.

12

RUBYS CASH FLOW K264

DOB: 2/26/22 Reg: 4136075 Tattoo: K264

BCLR CASH FLOW C820

MR NLC CASH FLOW 7125E

MS NLC 144Y 4122B

WS ALL-AROUND Z35

RUBYS LINDA 721E

RUBYS LINDA 341A

Adj. BW | 73

Adj. WW | 656

Adj. YW | 1156

BW Ratio | ET

WW Ratio | ET

YW Ratio | ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.2	1.2	94.3	155.4	6.7	18.7	0.38	16.2	65.8	19.6	43	-0.45	0.29	-0.07	1.28	161	93.7
15%	10%	2%	35%	2%	5%	35%	20%	10%	35%	20%		2%	10%	10%		

8

RUBYS CASH FLOW K271

DOB: 3/6/22 Reg: 4136076 Tattoo: K271

BCLR CASH FLOW C820

MR NLC CASH FLOW 7125E

MS NLC 144Y 4122B

WS ALL-AROUND Z35

RUBYS LINDA 721E

RUBYS LINDA 341A

Adj. BW | 92

Adj. WW | 601

Adj. YW | 1162

BW Ratio | ET

WW Ratio | ET

YW Ratio | ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.2	1.2	94.3	155.4	6.7	18.7	0.38	16.2	65.8	19.6	43	-0.45	0.29	-0.07	1.28	161	93.7
15%	10%	2%	35%	2%	5%	35%	20%	10%	35%	20%	10%	35%	20%	2%	10%	10%



LOT 8 RUBYS CASH FLOW K271



LOT 9 RUBYS WHITEWATER 2114K

13

I love this bull! I could probably end with that statement, but he deserves a bit more. He's the combination of look, soundness, performance, and EPD profile that we are looking to replicate in volume. He's super attractive in his front third, monstrous in his rib cage and body depth, stout ended with a big square hip and a big strong top, yet has as much reach and flex as you could ever want or need and sets down on big square feet. He is another one that is a big eater that is always full, and we expect him to pass that on as well. His disposition is great, which can be frustrating trying to get that money shot in the picture pen, but he is so nice to handle and is usually right beside you when you walk through the bulls. Whitewater is an Angus bull we saw a video of before he sold, and I made my mind up that I wanted to use him. He commanded \$280,000 and his semen was the most expensive we have ever bought, but looking back, what a great investment it was and what a great group of sons he produced in limited use. This is another bull we plan on using heavily in our operation and think with his interesting pedigree, has the ability to market a good deal of semen, especially with his calving ease numbers the way they are.

9

RUBYS WHITEWATER 2114K

DOB: 2/17/22

Reg: 4136000

Tattoo: 2114K

MILL BRAE IDENTIFIED 4031

HCC WHITEWATER 9010

ROCK CREEK SARA 6066

WS ALL-AROUND Z35

RUBYS LINDA 721E

RUBYS LINDA 341A

Adj. BW 87

Adj. WW 708

Adj. YW 1464

BW Ratio ET

WW Ratio ET

YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
19.6	-2.1	92.8	152.3	11.5	22.3	0.37	20	68.7	13.2	58.4	-0.24	0.77	-0.02	1.25	174	103.9
2%	15%	10%	4%	2%	3%	1%	15%	2%	4%	1%	3%	1%				



HCC WHITEWATER 9010

Sire of Lot 9



14

LOT 10 RUBYS GUARDIAN 1J1

I am not sure how you can make this Linda grandson any better on paper. Calving ease, growth, maternal, carcass, and top 1% indexes. He is also an eye appealing bull with extra body length in a bigger frame score package. His dam, 9G45, is one of my favorite 721E daughters and this is her first calf. Here is a heifer bull that will still put pay weight in his calves and leave you with the best group of replacement females possible. Buy with confidence here.

10

RUBYS GUARDIAN 1J1

DOB: 9/10/21

Reg: 4112959

Tattoo: 1J1

HOOK'S BEACON 56B
CLRS GUARDIAN 317G
CLRS ALWAYS XCELLENT

OVAL F ECHO E709

RUBYS LINDA 9G45

RUBYS LINDA 721E

Adj. BW	74
Adj. WW	775
Adj. YW	1329
BW Ratio	87
WW Ratio	112
YW Ratio	105

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
16.9	-1.6	101.9	151.7	9.6	28.1	0.31	13.1	79	19.5	48.7	-0.39	0.53	-0.06	1.26	182.1	107.5
3%	10%	2%	4%	4%	20%	15%	30%	3%	20%	4%	4%	3%	1%	1%		



CLRS GUARDIAN 317G
Sire of Lot 10



LOT 11 RUBYS ASHLAND 203K

15

Obviously, we think that the Linda 341A donor cow's best work to date might be her great daughter that we refer to as 721E, but she can raise the good ones with the best of them as well! These bulls by G A R Ashland are very impressive and certainly loaded with merit. If you like your bulls larger framed and longer bodied, these guys will be for you. Their added extension allows for added performance yet still read where you want them to for calving ease, maternal, and carcass traits. These are multipurpose beef bulls that can add value, no matter how you want to utilize them in your herd.

11

RUBYS ASHLAND 203K

DOB: 1/1/22

Reg: 4135977

Tattoo: 203K

G A R EARLY BIRD
G A R ASHLAND
 CHAIR ROCK AMBUSH 1018
 PVFS RUBY MADDEN 126Y
RUBYS LINDA 341A
 X517P

Adj. BW	84
Adj. WW	701
Adj. YW	1256
BW Ratio	ET
WW Ratio	ET
YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
19.4	-2	85.5	136.9	7.6	24.6	0.32	14.2	67.3	12.6	49	-0.3	0.61	-0.05	1.04	160.2	95.5
2%	15%	20%	15%	35%	35%	15%	25%	20%	10%	30%	15%	35%	5%	10%	4%	



GENEX

G A R ASHLAND
Sire of Lots 11-15



The heaviest weaning member of the Ashland x 341A flush is 220K. We admire this SimAngus herd sire prospect for his added length, shape, and performance!

LOT 12 RUBYS ASHLAND 220K



16



RUBYS TURNPIKE OH35
Maternal Brother to Lots 11-23

Study the consistency in this group of ET flushmate brothers. They are calving ease specialists that are suitable for use on heifers without sacrificing pay weight.

LOT 13 RUBYS ASHLAND 215K

12

RUBYS ASHLAND 220K

DOB: 1/1/22

Reg: 4136007

Tattoo: 220K

GAR EARLY BIRD
GAR ASHLAND
CHAIR ROCK AMBUSH 1018
PVFS RUBY MADDEN 126Y
RUBYS LINDA 341A
X517P

Adj. BW 90
Adj. WW 742
Adj. YW 1245
BW Ratio ET
WW Ratio ET
YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
19.4	-1.5	90.5	144.1	7.6	24.6	0.33	14.2	69.8	12.6	52	-0.3	0.61	-0.05	1.08	161.3	98
2%	20%	10%	35%	35%	15%	25%	15%		5%	30%	15%	35%	4%	10%	2%	

13

RUBYS ASHLAND 215K

DOB: 1/1/22

Reg: 4136030

Tattoo: 215K

GAR EARLY BIRD
GAR ASHLAND
CHAIR ROCK AMBUSH 1018
PVFS RUBY MADDEN 126Y
RUBYS LINDA 341A
X517P

Adj. BW 85
Adj. WW 699
Adj. YW 1211
BW Ratio ET
WW Ratio ET
YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
19.4	-1.8	87.8	140.3	7.6	24.6	0.33	18.8	68.5	12.6	49.5	-0.3	0.61	-0.05	1.04	160.7	96.7
2%	20%	15%	10%	35%	35%	15%	2%	15%		10%	30%	15%	35%	5%	10%	3%



LOT 14 RUBYS ASHLAND 223K



17



LOT 15 RUBYS ASHLAND 204K

14

RUBYS ASHLAND 223K

DOB: 1/2/22

Reg: 4135989

Tattoo: 223K

G A R EARLY BIRD
G A R ASHLAND
 CHAIR ROCK AMBUSH 1018
 PVFS RUBY MADDEN 126Y
RUBYS LINDA 341A
 X517P

Adj. BW 86
 Adj. WW 668
 Adj. YW 1268
 BW Ratio ET
 WW Ratio ET
 YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
19.4	-2.1	84.5	135.5	7.6	24.6	0.32	14.2	66.8	12.6	46.6	-0.3	0.61	-0.05	1	159.9	95
2%	15%	20%	15%	35%	35%	15%	25%	25%	10%	30%	15%	35%	10%	10%	5%	

15

RUBYS ASHLAND 204K

DOB: 1/1/22

Reg: 4135963

Tattoo: 204K

G A R EARLY BIRD
G A R ASHLAND
 CHAIR ROCK AMBUSH 1018
 PVFS RUBY MADDEN 126Y
RUBYS LINDA 341A
 X517P

Adj. BW 71
 Adj. WW 737
 Adj. YW 1294
 BW Ratio ET
 WW Ratio ET
 YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
19.4	-1.3	92.5	147	7.6	24.6	0.34	14.2	70.9	12.6	52.1	-0.3	0.61	-0.05	1.08	161.7	99
2%	25%	10%	10%	35%	35%	10%	25%	10%	5%	30%	15%	35%	4%	10%	2%	



LOT 16 RUBYS ICONIC 255K

Two outstanding Iconic brothers here from 341A. You love them on paper, you will love them on the hoof, and you will love their dispositions as well. Extremely easy to handle and very inquisitive by nature, the 255K follows you around like a dog in the pen. Here is another set of flushmates that are right for times that deliver so many positive attributes in a good looking package.



DB ICONIC G95
Sire of Lots 16 & 17



LOT 17 RUBYS ICONIC 256K

18

16

RUBYS ICONIC 255K

DOB: 1/22/22

Reg: 4136023

Tattoo: 255K

MUSGRAVE 316 STUNNER

DB ICONIC G95

DB MS DISCOVERY D13

PVFS RUBY MADDEN 126Y

RUBYS LINDA 341A

X517P

Adj. BW 72

Adj. WW 659

Adj. YW 1250

BW Ratio ET

WW Ratio ET

YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
16.5	-1.6	90.6	149.7	7.1	27	0.37	19.9	72.2	13.6	65.9	-0.13	0.81	-0.03	0.95	171	102.8
10%	20%	10%	4%		20%	3%	1%	10%		1%		3%		10%	4%	1%

17

RUBYS ICONIC 256K

DOB: 1/22/22

Reg: 4136057

Tattoo: 256K

MUSGRAVE 316 STUNNER

DB ICONIC G95

DB MS DISCOVERY D13

PVFS RUBY MADDEN 126Y

RUBYS LINDA 341A

X517P

Adj. BW 76

Adj. WW 604

Adj. YW 1173

BW Ratio ET

WW Ratio ET

YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
16.5	-2.1	84.3	140.8	7.1	27	0.35	15.3	69.1	13.6	62.1	-0.13	0.81	-0.03	0.9	169.7	99.7
10%	15%	25%	10%		20%	10%	15%	15%		1%		3%		15%	4%	2%



LOT 18 RUBYS WHITEWATER 2117K

Very similar in design to their iconic brothers, these bulls offer breed leading calving ease, combined with high end growth, maternal, carcass, and indexes. We love their extra expression of muscle when you step in behind them and down their tops, yet still athletic on the move and good at the ground. Good stuff here!



HCC WHITEWATER 9010
Sire of Lots 18 & 19



LOT 19 RUBYS WHITEWATER 285K

19

18

RUBYS WHITEWATER 2117K

DOB: 2/19/22

Reg: 4135954

Tattoo: 2117K

MILL BRAE IDENTIFIED 4031

HCC WHITEWATER 9010

ROCK CREEK SARA 6066

PVFS RUBY MADDEN 126Y

RUBYS LINDA 341A

X517P

Adj. BW 86

Adj. WW 725

Adj. YW 1323

BW Ratio ET

WW Ratio ET

YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
19.4	-1.9	84	136.7	10.5	25.7	0.33	14.2	67.7	13.6	58.2	-0.29	0.72	-0.03	1.28	168.1	97.6
2%	15%	25%	15%	5%	25%	15%	25%	20%	2%	35%	5%	1%	5%	3%		

19

RUBYS WHITEWATER 285K

DOB: 2/8/22

Reg: 4135964

Tattoo: 285K

MILL BRAE IDENTIFIED 4031

HCC WHITEWATER 9010

ROCK CREEK SARA 6066

PVFS RUBY MADDEN 126Y

RUBYS LINDA 341A

X517P

Adj. BW 74

Adj. WW 561

Adj. YW 1030

BW Ratio ET

WW Ratio ET

YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
19.4	-3.2	70.2	117.1	10.5	25.7	0.29	14.2	60.8	13.6	47.4	-0.28	0.72	-0.03	1.13	165	90.8
2%	10%			5%	25%	30%	25%			10%	40%	5%		2%	10%	10%



LOT 20 RUBYS GENESIS 1J53

Big, stout, long made power bulls here. Exceptional on paper and in the flesh. We love when we can get the balance of phenotype and genotype to mesh like this and hope you do too. The flushmate females to these bulls are nothing short of incredible.

20**RUBYS GENESIS 1J53**

DOB: 9/30/21 Reg: 4112989 Tattoo: 1J53

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

PVFS RUBY MADDEN 126Y

RUBYS LINDA 341A

X517P

Adj. BW | 80

Adj. WW | 719

Adj. YW | 1407

BW Ratio | ET

WW Ratio | ET

YW Ratio | ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.3	0.5	92.1	146.2	6.1	30.1	0.34	20.4	76.1	18.1	53.8	-0.45	0.6	-0.08	1.36	174.2	101.6
15%	30%	10%	10%		10%	5%	1%	5%	35%	2%	35%	2%		1%	2%	2%

21**RUBYS GENESIS 1J56**

DOB: 9/30/21 Reg: 4112974 Tattoo: 1J56

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

PVFS RUBY MADDEN 126Y

RUBYS LINDA 341A

X517P

Adj. BW | 78

Adj. WW | 765

Adj. YW | 1378

BW Ratio | ET

WW Ratio | ET

YW Ratio | ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.3	0.8	96.8	149.5	6.1	30.1	0.33	16.1	78.4	18.1	57.1	-0.41	0.64	-0.08	1.28	176.6	104.5
15%	35%	4%	4%		10%	10%	10%	3%	35%	1%	2%		2%	2%	2%	1%

22**RUBYS GENESIS 1J50**

DOB: 9/28/21 Reg: 4113003 Tattoo: 1J50

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

PVFS RUBY MADDEN 126Y

RUBYS LINDA 341A

X517P

Adj. BW | 85

Adj. WW | 772

Adj. YW | 1383

BW Ratio | ET

WW Ratio | ET

YW Ratio | ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.3	0.8	96.9	149.7	6.1	30.1	0.33	16.1	78.5	18.1	64.8	-0.35	0.61	-0.08	1.21	174.4	103.4
15%	35%	4%	4%		10%	10%	10%	3%	35%	1%	2%		2%	4%	2%	1%



LOT 22 RUBYS GENESIS 1J50



LBRS GENESIS G69 - Sire of Lots 20-22



21

LOT 23 RUBYS CASH FLOW 1J24

This is 341A's natural calf. It's really hard to find a hole in this calf. The Cash Flow females are tremendous and look at the impact the Linda cow family has had on our program. This one is rock solid on paper to boot. There is a lot to like here.

23

RUBYS CASH FLOW 1J24

DOB: 9/22/21

Reg: 4112983

Tattoo: 1J24

BCLR CASH FLOW C820

MR NLC CASH FLOW 7125E

MS NLC 144Y 4122B

PVFS RUBY MADDEN 126Y

RUBYS LINDA 341A

X517P

Adj. BW | 84

Adj. WW | 756

Adj. YW | 1364

BW Ratio | 99

WW Ratio | 109

YW Ratio | 108

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE BW WW YW MCE Milk ADG Doc MWW Stay CW YG Marb BF REA API TI

14.1	1	84.6	139.7	5.6	22	0.34	14.8	64.3	20	48.2	-0.47	0.2	-0.09	1.3	152.7	86
------	---	------	-------	-----	----	------	------	------	----	------	-------	-----	-------	-----	-------	----

15%	40%	25%	10%	5%	15%	40%	15%	5%	25%	35%	2%	15%	20%
-----	-----	-----	-----	----	-----	-----	-----	----	-----	-----	----	-----	-----



RUBYS LINDA 930G

Maternal Sister to Lot 23

Owned by Beach Cattle Company



22

LOT 24 RUBYS ASHLAND 242K

Top to bottom, left to right, this is the most impressive flush of bulls we have ever had. 9 full brothers and there's not a bad one in the bunch. The hardest decision? Which bull do you like the best? I'll be honest, these bulls just put it all together. They have a gravitating look as one puts a set of eyes on them. This set of brothers are big centered, stout constructed, very good in motion, and it all begins with a huge dense hoof at the surface. G A R Ashland set a new bar with fresh standards for the Genex Angus bull line up and continues that trend today as many sons are and have been utilized across the industry. Here is your opportunity to latch on to the good stuff for your own program. We hope you like this set of brothers as much as we do!

24

RUBYS ASHLAND 242K

DOB: 1/15/22

Reg: 4135969

Tattoo: 242K

G A R EARLY BIRD

G A R ASHLAND

CHAIR ROCK AMBUSH 1018

MR NLC UPGRADE U8676

SWC RUBY YETTI 143Y

JM MISS OLIVIA-L36

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

15.5	0.1	93.7	148.4	6.8	17.3	0.34	15.4	64.1	9.3	50.8	-0.25	0.39	-0.05	0.94	135.5	91.1
------	-----	------	-------	-----	------	------	------	------	-----	------	-------	------	-------	------	-------	------

15%	5%	5%		10%	15%	35%		10%		40%		10%		10%	
-----	----	----	--	-----	-----	-----	--	-----	--	-----	--	-----	--	-----	--



RUBY SWC BATTLE CRY 431B

Maternal Brother to Lots 24-37



RUBY SWC YETTI E760
Maternal Sister to Lots 24-37

LOT 25 RUBYS ASHLAND 231K

25

RUBYS ASHLAND 231K

DOB: 1/3/22

Reg: 4135970

Tattoo: 231K

GAR EARLY BIRD
GAR ASHLAND
CHAIR ROCK AMBUSH 1018
MR NLC UPGRADE U8676
SWC RUBY YETTI 143Y
JM MISS OLIVIA-L36

Adj. BW	93
Adj. WW	750
Adj. YW	1343
BW Ratio	ET
WW Ratio	ET
YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.5	0.1	93.8	148.5	6.8	17.3	0.34	10.2	64.1	9.3	49.4	-0.25	0.39	-0.05	0.92	135.5	91.1
15%	5%	5%	10%	35%	10%	40%	15%	10%								

26

RUBYS ASHLAND 240K

DOB: 1/14/22

Reg: 4136014

Tattoo: 240K

GAR EARLY BIRD
GAR ASHLAND
CHAIR ROCK AMBUSH 1018
MR NLC UPGRADE U8676
SWC RUBY YETTI 143Y
JM MISS OLIVIA-L36

Adj. BW	72
Adj. WW	680
Adj. YW	1291
BW Ratio	ET
WW Ratio	ET
YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.5	-0.5	87.5	139.6	6.8	17.3	0.33	10.2	61	9.3	44.5	-0.25	0.39	-0.05	0.85	134.1	88
15%	35%	15%	15%					15%								



LOT 26 RUBYS ASHLAND 240K



LOT 27 RUBYS ASHLAND 243K

27 RUBYS ASHLAND 243K

DOB: 1/18/22 Reg: 4136039 Tattoo: 243K

G A R EARLY BIRD	Adj. BW	88
G A RASHLAND	Adj. WW	746
CHAIR ROCK AMBUSH 1018	Adj. YW	1324
MR NLC UPGRADE U8676	BW Ratio	ET
SWC RUBY YETTI 143Y	WW Ratio	ET
JM MISS OLIVIA-L36	YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.5	0.1	94.8	149.9	6.8	17.3	0.34	10.2	64.6	9.3	49.3	-0.25	0.39	-0.05	0.91	135.7	91.6
15%	4%	4%				10%		30%		10%		40%		15%		10%



LOT 28 RUBYS ASHLAND 245K

28 RUBYS ASHLAND 245K

DOB: 1/20/22 Reg: 4135945 Tattoo: 245K

G A R EARLY BIRD	Adj. BW	84
G A RASHLAND	Adj. WW	705
CHAIR ROCK AMBUSH 1018	Adj. YW	1258
MR NLC UPGRADE U8676	BW Ratio	ET
SWC RUBY YETTI 143Y	WW Ratio	ET
JM MISS OLIVIA-L36	YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.5	-0.3	90	143.1	6.8	17.3	0.33	10.2	62.2	9.3	46.4	-0.25	0.39	-0.05	0.87	134.6	89.3
15%	40%	10%	10%				15%			15%		40%		20%		15%



LOT 29 RUBYS ASHLAND 250K

29 RUBYS ASHLAND 250K

DOB: 1/21/22 Reg: 4136045 Tattoo: 250K

G A R EARLY BIRD	Adj. BW	82
G A RASHLAND	Adj. WW	766
CHAIR ROCK AMBUSH 1018	Adj. YW	1395
MR NLC UPGRADE U8676	BW Ratio	ET
SWC RUBY YETTI 143Y	WW Ratio	ET
JM MISS OLIVIA-L36	YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.5	0.4	97	153	6.8	17.3	0.35	10.2	65.7	9.3	50.3	-0.25	0.39	-0.05	0.93	136.2	92.7
15%	3%	3%				10%		25%		10%		40%		15%	40%	10%

30

RUBYS ASHLAND 251K

DOB: 1/20/22

Reg: 4135947

Tattoo: 251K

G A R EARLY BIRD
G A R ASHLAND
 CHAIR ROCK AMBUSH 1018
 MR NLC UPGRADE U8676
SWC RUBY YETTI 143Y
 JM MISS OLIVIA-L36

Adj. BW 84
 Adj. WW 705
 Adj. YW 1345
 BW Ratio ET
 WW Ratio ET
 YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.5	-0.3	90	143.1	6.8	17.3	0.33	10.2	62.2	9.3	46.4	-0.25	0.39	-0.05	0.87	134.6	89.3
15%	40%	10%	10%			15%			15%		40%		20%		15%	



LOT 30 RUBYS ASHLAND 251K

31

RUBYS ASHLAND 259K

DOB: 1/22/22

Reg: 4135961

Tattoo: 259K

G A R EARLY BIRD
G A R ASHLAND
 CHAIR ROCK AMBUSH 1018
 MR NLC UPGRADE U8676
SWC RUBY YETTI 143Y
 JM MISS OLIVIA-L36

Adj. BW 97
 Adj. WW 652
 Adj. YW 1295
 BW Ratio ET
 WW Ratio ET
 YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.5	-0.8	84.9	135.8	6.8	17.3	0.32	10.2	59.6	9.3	42.1	-0.25	0.39	-0.05	0.81	133.5	86.7
15%	30%	20%	15%			15%			20%		40%		25%		20%	



LOT 31 RUBYS ASHLAND 259K

32

RUBYS ASHLAND 260K

DOB: 1/22/22

Reg: 4136025

Tattoo: 260K

G A R EARLY BIRD
G A R ASHLAND
 CHAIR ROCK AMBUSH 1018
 MR NLC UPGRADE U8676
SWC RUBY YETTI 143Y
 JM MISS OLIVIA-L36

Adj. BW 80
 Adj. WW 706
 Adj. YW 1355
 BW Ratio ET
 WW Ratio ET
 YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.5	-0.2	91	144.5	6.8	17.3	0.33	15.4	62.7	9.3	46.7	-0.25	0.39	-0.05	0.88	134.9	89.7
15%	40%	10%	10%			15%	15%	40%		10%	40%		20%		15%	



LOT 32 RUBYS ASHLAND 260K

LOT 33 RUBYS GENESIS 229K



Cut the ear tags out of these brothers and I couldn't tell you which one is which. Consistency is the name of the game in livestock production. If you want a set of brothers to turn out, these 4 come highly recommended. I love the extra body length, frame size, muscle shape, and eye appeal these bulls bring to the table. This set of bulls is what we were looking for when we used Genesis. Check out their figures, breed leading growth and great carcass traits as well. These fellas are custom made for a group of Angus cows.

26
|| 33 ||

RUBYS GENESIS 229K

DOB: 1/3/22 Reg: 4135950 Tattoo: 229K

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

MR NLC UPGRADE U8676

SWC RUBY YETTI 143Y

JM MISS OLIVIA-L36

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.3	2.1	97	148.1	5.3	22.7	0.32	11	71.2	14.8	51.2	-0.35	0.42	-0.07	1.07	149.7	95.8
4%	5%		10%		15%		3%		10%		15%		20%		4%	

|| 34 ||

RUBYS GENESIS 236K

DOB: 1/4/22 Reg: 4136017 Tattoo: 236K

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

MR NLC UPGRADE U8676

SWC RUBY YETTI 143Y

JM MISS OLIVIA-L36

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.3	2.1	97	148.1	5.3	22.7	0.32	11	71.2	14.8	51.2	-0.35	0.42	-0.07	1.07	149.7	95.8
4%	5%		10%		15%		3%		10%		15%		20%		4%	



LOT 34 RUBYS GENESIS 236K



RUBY SWC YETTI 9G36

Maternal Sister to Lots 24-37
Owned by Diamond A Farms



LOT 35 RUBYS GENESIS 222K

35

RUBYS GENESIS 222K

DOB: 2/2/22

Reg: 4136021

Tattoo: 222K

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

MR NLC UPGRADE U8676

SWC RUBY YETTI 143Y

JM MISS OLIVIA-L36

Adj. BW | 84

Adj. WW | 774

Adj. YW | 1190

BW Ratio | ET

WW Ratio | ET

YW Ratio | ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.3	2.5	101.5	154.5	5.3	22.7	0.33	11	73.4	14.8	56.1	-0.35	0.42	-0.07	1.14	150.7	98.1
2%	3%	10%	10%	2%	10%	10%	10%	10%	20%	20%	3%					

36

RUBYS GENESIS 235K

DOB: 1/4/22

Reg: 4135999

Tattoo: 235K

WS PROCLAMATION E202

LBRS GENESIS G69

Adj. BW | 77

Adj. WW | 674

Adj. YW | 1246

BW Ratio | ET

WW Ratio | ET

YW Ratio | ET

MR NLC UPGRADE U8676

SWC RUBY YETTI 143Y

27

JM MISS OLIVIA-L36

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.3	1.7	92.9	142.3	5.3	22.7	0.31	5.5	69.1	14.8	49.9	-0.35	0.42	-0.07	1.05	148.8	93.9
2%	3%	10%	10%	2%	10%	10%	10%	10%	20%	20%	3%					



LOT 36 RUBYS GENESIS 235K

RUBY CATTLE COMPANY



THE BULL SALE



28

LOT 37 RUBYS CASH FLOW K259

The only Cash Flow out of this mating. Good looking, soft sided, and smooth made. A full brother was well received last year and now resides at RS&T Simmentals where they've been turning down plenty more money than what they paid for him. Don't miss this one.

37

RUBYS CASH FLOW K259

DOB: 2/23/22

Reg: 4136074

Tattoo: K259

BCLR CASH FLOW C820
MR NLC CASH FLOW 7125E

MS NLC 144Y 4122B

MR NLC UPGRADE U8676

SWC RUBY YETTI 143Y

JM MISS OLIVIA-L36

Adj. BW	89
Adj. WW	586
Adj. YW	1277
BW Ratio	ET
WW Ratio	ET
YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.1	2.3	83.4	136.5	4.9	14.7	0.33	10.4	56.3	16.7	36.3	-0.44	0.03	-0.08	1.09	128.1	77.7
30%	15%			10%			25%	40%			15%					



RUBYS CASH FLOW 197J

Full Brother to Lot 37



LOT 38
RUBY NFF DOUBLE UP 207K



RUBY NFF RHYTHM 2124Z
Dam of Lots 38-44



LOT 39
RUBY NFF DOUBLE UP 219K



29

WHF/JS/CCS DOUBLE UP G365
Sire of Lots 38 & 39

We tried Double Up to incorporate another good cow family with 2124Z and we love the results. If you like your bulls with that extra look and wow factor, these are your guys. They are good looking, soft bellied, big feet and legs, square hipped and awesome haired. My mouth waters thinking about the group of females that these bulls will leave behind. Don't miss out!

38

RUBY NFF DOUBLE UP 207K

DOB: 1/1/22

Reg: 4136003

Tattoo: 207K

W/C DOUBLE DOWN 5014E
WHF/JS/CCS DOUBLE UP G365

WHF SUMMER 365C

AJE/PB MONTECITO 63W

RUBY NFF RHYTHM 2124Z

RHYTHM 418P

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.6	0.1	60.7	90.2	6.9	23.1	0.18	16.3	53.4	17	10.7	-0.45	-0.19	-0.08	0.77	112.4	61.6
30%	25%	30%	5%													

39

RUBY NFF DOUBLE UP 219K

DOB: 1/1/22

Reg: 4136056

Tattoo: 219K

W/C DOUBLE DOWN 5014E
WHF/JS/CCS DOUBLE UP G365

WHF SUMMER 365C

AJE/PB MONTECITO 63W

RUBY NFF RHYTHM 2124Z

RHYTHM 418P

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.6	0.1	60	89.2	6.9	23.1	0.18	16.3	53	17	11.2	-0.45	-0.19	-0.08	0.78	112.3	61.2
30%	25%	30%	5%													

LOT 40 RUBY NFF SRIRACHA K212



KBHR SRIRACHA H127
Sire of Lot 40-43

LOT 41 RUBY NFF SRIRACHA K247

We expected to get some good looking Srirachas, but these brothers take it to another level! What a unique combination of calving ease, maternal traits, eye appeal, and just plain wow factor. No doubt we are pleased with the quality and consistency of this flush, but don't miss the K212 and K247 bulls, they don't come around everyday.

40

RUBY NFF SRIRACHA K212

DOB: 1/22/22

Reg: 4136079

Tattoo: K212

KBHR SNIPER E036

KBHR SRIRACHA H127

KBHR C116

AJE/PB MONTECITO 63W

RUBY NFF RHYTHM 2124Z

RHYTHM 418P

Adj. BW 67

Adj. WW 669

Adj. YW 1243

BW Ratio ET

WW Ratio ET

YW Ratio ET

41

RUBY NFF SRIRACHA K247

DOB: 1/20/22

Reg: 4136078

Tattoo: K247

KBHR SNIPER E036

KBHR SRIRACHA H127

KBHR C116

AJE/PB MONTECITO 63W

RUBY NFF RHYTHM 2124Z

RHYTHM 418P

Adj. BW 68

Adj. WW 779

Adj. YW 1285

BW Ratio ET

WW Ratio ET

YW Ratio ET

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
17.3	-1.3	63.8	104.6	9.6	24.4	0.25	14.5	56.3	20.4	24.8	-0.4	0.04	-0.08	0.82	143.5	72.2

2%	10%	4%	15%	15%	25%
----	-----	----	-----	-----	-----

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

17.3	-1.3	63.8	104.6	9.6	24.4	0.25	14.5	56.3	20.4	24.8	-0.4	0.04	-0.08	0.82	143.5	72.2
------	------	------	-------	-----	------	------	------	------	------	------	------	------	-------	------	-------	------

2%	10%	4%	15%	15%	25%
----	-----	----	-----	-----	-----

2%	10%	4%	15%	15%	25%
----	-----	----	-----	-----	-----

42**RUBY NFF SRIRACHA K211**

DOB: 1/21/22

Reg: 4136080

Tattoo: K211

KBHR SNIPER E036

KBHR SRIRACHA H127

KBHR C116

AJE/PB MONTECITO 63W

RUBY NFF RHYTHM 2124Z

RHYTHM 418P

Adj. BW	67
Adj. WW	713
Adj. YW	1264
BW Ratio	ET
WW Ratio	ET
YW Ratio	ET

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
17.3	-1.3	63.8	104.6	9.6	24.4	0.25	14.5	56.3	20.4	24.8	-0.4	0.04	-0.08	0.82	143.5	72.2
2%	10%	4%	15%	15%											25%	

Another member of a sensational set of ET flushmate brothers out of 2124Z. K211 offers elite calving ease combined with generations of maternal excellence.

**LOT 42 RUBY NFF SRIRACHA K211****43****RUBY NFF SRIRACHA 249K**

DOB: 1/20/22

Reg: 4135968

Tattoo: 249K

KBHR SNIPER E036

KBHR SRIRACHA H127

KBHR C116

AJE/PB MONTECITO 63W

RUBY NFF RHYTHM 2124Z

RHYTHM 418P

Adj. BW	85
Adj. WW	622
Adj. YW	1216
BW Ratio	ET
WW Ratio	ET
YW Ratio	ET

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
17.4	-1.8	58.2	96.5	9.6	24.4	0.24	13.2	53.4	20.4	21.4	-0.39	0.04	-0.08	0.78	142.3	69.4
2%	10%	4%	30%	15%											30%	

249K is a bold ribbed, deep sided Purebred calving ease option that is sure to sire replacement quality females that offer built in longevity.

**LOT 43 RUBY NFF SRIRACHA 249K****44****RUBY NFF WHITEWATER 2101K**

DOB: 2/13/22

Reg: 4136015

Tattoo: 2101K

MILL BRAE IDENTIFIED 4031

HCC WHITEWATER 9010

ROCK CREEK SARA 6066

AJE/PB MONTECITO 63W

RUBY NFF RHYTHM 2124Z

RHYTHM 418P

Adj. BW	84
Adj. WW	729
Adj. YW	1425
BW Ratio	ET
WW Ratio	ET
YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
16.2	-1	74.6	127.1	10.6	22.1	0.33	11.4	59.3	15.2	48.1	-0.22	0.46	-0.02	1.01	147.8	83.5
15%	30%	30%	5%	15%											25%	30%

This Whitewater son is an easy one to like. Good looking, long bodied, strong topped, big ended, and great set of feet and legs. This is the kind you can't make enough of.

**LOT 44 RUBY NFF WHITEWATER 2101K**



32

LOT 45 RUBYS WHITEWATER 297K

45

RUBYS WHITEWATER 297K

DOB: 2/11/22

Reg: 4135943

Tattoo: 297K

MILL BRAE IDENTIFIED 4031

HCC WHITEWATER 9010

ROCK CREEK SARA 6066

OVAL F RINGLEADER R579

RUBYS MISS CLEO 240Z

RUBYS MISS CLEO 964W

Adj. BW | 81

Adj. WW | 724

Adj. YW | 1333

BW Ratio | ET

WW Ratio | ET

YW Ratio | ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

16.1	-1.5	79.6	126.6	10.4	20.1	0.29	7.4	59.9	14.3	44.1	-0.22	0.62	-0.01	1.03	156.2	90.5
------	------	------	-------	------	------	------	-----	------	------	------	-------	------	-------	------	-------	------

15%	20%	40%	30%	10%	30%			15%	10%	5%	15%	15%	15%		
-----	-----	-----	-----	-----	-----	--	--	-----	-----	----	-----	-----	-----	--	--



RUBYS TURNPIKE 771E

Maternal Brother to Lots 45-49



RUBYS PREMIUM OH3

Maternal Brother to Lots 45-49



LOT 46 RUBYS WHITEWATER 286K

46

RUBYS WHITEWATER 286K

DOB: 2/8/22

Reg: 4135948

Tattoo: 286K

MILL BRAE IDENTIFIED 4031

HCC WHITEWATER 9010

ROCK CREEK SARA 6066

OVAL F RINGLEADER R579

RUBYS MISS CLEO 240Z

RUBYS MISS CLEO 964W

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
16.1	-1.8	76.6	122.3	10.4	20.1	0.29	7.4	58.4	14.3	38.4	-0.22	0.62	-0.01	0.95	155.5	89
15%	20%	40%	10%	30%				30%	10%	10%	15%	15%				

47

RUBYS WHITEWATER K214

DOB: 2/8/22

Reg: 4136077

Tattoo: K214

MILL BRAE IDENTIFIED 4031

HCC WHITEWATER 9010

ROCK CREEK SARA 6066

OVAL F RINGLEADER R579

RUBYS MISS CLEO 240Z

RUBYS MISS CLEO 964W

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI	
16.1	-1.5	79.5	126.5	10.4	20.1	0.29	8	59.8	14.3	42.2	-0.22	0.62	-0.01	1	156.1	90.4	
15%	20%	40%	30%	10%				30%							10%	15%	15%

33



LOT 47 RUBYS WHITEWATER K214

RUBY CATTLE COMPANY



THE BULL SALE



LOT 48 RUBYS ENCORE K269

HOOK'S ENCORE 65E
Sire of Lot 48



48

RUBYS ENCORE K269

DOB: 3/1/22

Reg: 4136072

Tattoo: K269

HOOK`S BEACON 56B

Adj. BW | 92

HOOK`S ENCORE 65E

Adj. WW | 660

HOOK`S CHATTER 63C

Adj. YW | 1178

OVAL F RINGLEADER R579

BW Ratio | ET

RUBYS MISS CLEO 240Z

WW Ratio | ET

RUBYS MISS CLEO 964W

YW Ratio | ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.4	-0.4	73.2	108.5	7.8	23.3	0.22	9	59.8	18.3	16.5	-0.5	0.28	-0.08	1.04	148.3	82
20%	20%	20%						35%	15%	25%		20%	20%	35%		

We used Encore as a better looking Beacon son and liked the results. Solid bull here with good calving ease, carcass, and maternal.

49

RUBYS GENESIS 1J38

DOB: 9/25/21

Reg: 4112971

Tattoo: 1J38

WS PROCLAMATION E202

Adj. BW | 80

LBRs GENESIS G69

Adj. WW | 750

LBR DIANA D69

Adj. YW | 1270

OVAL F RINGLEADER R579

BW Ratio | ET

RUBYS MISS CLEO 240Z

WW Ratio | ET

RUBYS MISS CLEO 964W

YW Ratio | ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI	
10.9	0.8	88.4	130.1	6	24.5	0.26	9.5	68.6	18.9	32	-0.4	0.5	-0.06	1.07	160.9	94.2	
35%	15%	25%						40%	40%		25%	25%	40%	5%	15%	10%	10%

I wish we had more bulls out of this mating. We were blessed with several females out of this flush and we love them and think they will have a big impact in our herd. This bull is stout and long and good looking. Make heavy steers or top end replacements, either way, you'll be glad you own him.



LOT 49 RUBYS GENESIS 1J38

LBRs GENESIS 1J38
Sire of Lot 49



GENEX



LOT 50 RUBYS HOMESTEAD 268K

One thing is for certain, you will be seeing plenty more Homestead sons in the future. We absolutely love these cattle. These brothers were all unassisted out of first calf heifers, they have above average growth, are great on their feet and legs, have an optimal fescue hair coat, all the while maintaining a look that is hard to find in the Beacon influenced cattle.



KBHR HOMESTEAD H016

Sire of Lots 50-54



LOT 51 RUBYS HOMESTEAD 269K

His EPD profile is elite and the disposition of these cattle is awesome. He is a definite improver in the docility department. We love the heifer mates to these bulls just as much. We did not help one heifer calve that was bred to Homestead. Needless to say, his use has drastically increased within our herd.

50

RUBYS HOMESTEAD 268K

DOB: 1/30/22

Reg: 4135909

Tattoo: 268K

HOOK'S BEACON 56B

KBHR HOMESTEAD H016

WS MISS SUGAR C4

RUBY'S CURRENCY 7134E

RUBYS RITA 0155H

RUBYS RITA 6182D

Adj. BW 72

Adj. WW 699

Adj. YW 1220

BW Ratio 87

WW Ratio 104

YW Ratio 100

51

RUBYS HOMESTEAD 269K

DOB: 1/31/22

Reg: 4135930

Tattoo: 269K

HOOK'S BEACON 56B

KBHR HOMESTEAD H016

WS MISS SUGAR C4

RUBYS TURNPIKE 771E

RUBYS MISS DESIGN 033H

EXAR MISS NEW DESIGN 6374 R3

Adj. BW 83

Adj. WW 672

Adj. YW 1190

BW Ratio 101

WW Ratio 100

YW Ratio 98

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
17.7	-2.7	80.4	123.9	9.1	32.3	0.27	18.7	72.5	18.2	45.7	-0.31	0.62	-0.05	1.01	178.9	98.3
2%	3%	40%	35%	10%	5%	30%	1%	15%	35%	10%		2%	25%	2%	3%	

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.3	-0.8	83.9	130.4	9.1	31.6	0.29	8.6	73.5	19.3	48.6	-0.24	0.71	-0.05	0.9	169.8	95.3
20%	30%	25%	25%	15%	4%	30%		10%	15%	10%		10%	15%	4%	4%	



LOT 52 RUBYS HOMESTEAD 271K

52

RUBYS HOMESTEAD 271K

DOB: 1/31/22 Reg: 4135923

Tattoo: 271K

HOOK`S BEACON 56B

KBHR HOMESTEAD H016

WS MISS SUGAR C4

OVAL F ECHO E709

RUBYS KAYE 089H

RUBYS KAYE 896F

Adj. BW | 78

Adj. WW | 762

Adj. YW | 1357

BW Ratio | 95

WW Ratio | 114

YW Ratio | 111

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

15.8	-0.6	90.2	132.4	9.6	30.7	0.26	12.6	75.8	19.7	43.6	-0.35	0.54	-0.05	1.1	174.5	99.2
------	------	------	-------	-----	------	------	------	------	------	------	-------	------	-------	-----	-------	------

5%	15%	15%	20%	4%	10%	40%	35%	10%	20%	10%	4%	4%	15%	2%	2%
----	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	----	----	-----	----	----



LOT 53 RUBYS HOMESTEAD 278K

53

RUBYS HOMESTEAD 278K

DOB: 2/4/22 Reg: 4135905

Tattoo: 278K

HOOK`S BEACON 56B

KBHR HOMESTEAD H016

WS MISS SUGAR C4

RUBY`S CURRENCY 7134E

RUBYS JUANADA 0190H

FCC JUANADA 193Y

Adj. BW | 78

Adj. WW | 707

Adj. YW | 1300

BW Ratio | 95

WW Ratio | 105

YW Ratio | 107

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

15.5	-0.8	84.9	128.7	7.3	31.6	0.27	18.8	74	19.3	38.4	-0.3	0.64	-0.04	0.99	166.5	94.4
------	------	------	-------	-----	------	------	------	----	------	------	------	------	-------	------	-------	------

15%	30%	20%	30%	40%	4%			2%	5%	15%	30%	30%	10%	10%	10%	5%
-----	-----	-----	-----	-----	----	--	--	----	----	-----	-----	-----	-----	-----	-----	----



LOT 54 RUBYS HOMESTEAD 2105K

54

RUBYS HOMESTEAD 2105K

DOB: 2/14/22 Reg: 4135931

Tattoo: 2105K

HOOK`S BEACON 56B

KBHR HOMESTEAD H016

WS MISS SUGAR C4

RUBYS TURNPIKE 771E

RUBYS EXCELLENCE 9G74

RUBYS EXCELLENCE 017X

Adj. BW | 89

Adj. WW | 745

Adj. YW | 1359

BW Ratio | 108

WW Ratio | 111

YW Ratio | 111

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

12.9	0.9	85	130.8	7.4	32.1	0.29	12	74.6	21.7	45.9	-0.41	0.53	-0.09	1.08	171	94.5
------	-----	----	-------	-----	------	------	----	------	------	------	-------	------	-------	------	-----	------

25%	40%	25%	20%	25%	5%	20%		10%	5%	10%	4%	4%	15%	3%	5%
-----	-----	-----	-----	-----	----	-----	--	-----	----	-----	----	----	-----	----	----



LOT 55 RUBYS GENESIS 266K

37

I remember watching the sale when Genesis sold and thought that is a bull that we need to use. It took a while to get his semen, but we have been incredibly happy with the results. Our Genesis calves have come with moderate birth weights, are long bodied, stout made, with a shot more frame leading to big time growth potential. What really makes this sire unique is that for a huge growth bull, he still offers breed leading maternal and carcass traits. We really think you will like these bulls. Several other sons are listed with their respective cow families earlier in the book.

55

RUBYS GENESIS 266K

DOB: 1/25/22

Reg: 4135938

Tattoo: 266K

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

RUBYS TURNPIKE 771E

RUBYS MISS DESIGN 954G

EXAR MISS NEW DESIGN 6374 R3

Adj. BW | 85

Adj. WW | 703

Adj. YW | 1331

BW Ratio | 103

WW Ratio | 105

YW Ratio | 109

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
8.5	2.2	98.6	151.7	5	30.5	0.33	10	79.8	17.9	53.1	-0.2	0.64	-0.03	0.94	154.6	97.6
2%	4%	5%	15%	1%	25%	4%	10%	10%	10%	15%	3%					



RUBYS TURNPIKE 771E

Maternal Grandsire of Lot 55

Breed Leading Maternal and Carcass Traits



LOT 56 RUBYS GENESIS 265K

56 RUBYS GENESIS 265K

DOB: 1/25/22 Reg: 4135998 Tattoo: 265K

WS PROCLAMATION E202	Adj. BW	79
LBR'S GENESIS G69	Adj. WW	656
LBR DIANA D69	Adj. YW	1219
RUBYS YUCATAN 160Y	BW Ratio	96
RUBYS JUANADA 411B	WW Ratio	98
FCC JUANADA 919W	YW Ratio	100

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.3	0.8	90	134	6.3	32.5	0.28	12.3	77.5	20.9	49.5	-0.19	0.8	-0.03	0.91	173.9	98.7
40%	10%	20%	3%	40%		2%	5%	10%	3%	5%	1%	3%	15%	3%	2%	



LOT 57 RUBYS GENESIS 2100K

57 RUBYS GENESIS 2100K

DOB: 2/12/22 Reg: 4135933 Tattoo: 2100K

WS PROCLAMATION E202	Adj. BW	83
LBR'S GENESIS G69	Adj. WW	722
LBR DIANA D69	Adj. YW	1215
OVAL F ECHO E709	BW Ratio	101
RUBYS ROSETTA 9124G	WW Ratio	108
RUBYS ROSETTA 7126E	YW Ratio	100

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.6	1.4	94.6	142.6	5.4	29.6	0.3	9.9	76.9	17.2	58.4	-0.23	0.58	-0.05	0.98	164.1	99.3
40%	10%	10%	15%	15%		5%		5%	1%	3%	3%	30%	10%	2%		



LOT 58 RUBYS GENESIS 2103K

58 RUBYS GENESIS 2103K

DOB: 2/13/22 Reg: 4136048 Tattoo: 2103K

WS PROCLAMATION E202	Adj. BW	84
LBR'S GENESIS G69	Adj. WW	683
LBR DIANA D69	Adj. YW	1322
HTP SVF IN DEW TIME	BW Ratio	102
RUBYS MS TRAVELER 933W	WW Ratio	102
S S MS TRAVELER T5101T17	YW Ratio	108

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.6	0.6	88.5	131.1	6.4	25.6	0.27	11.3	69.8	17.4	40.2	-0.18	0.66	-0.03	0.74	157.9	93.7
15%	25%	30%	15%	30%	25%	10%	40%	15%	10%	40%	15%	10%				



LOT 59 RUBYS GUARDIAN 232K



CLRS GUARDIAN 317G
Sire of Lots 59-62



RUBY'S CURRENCY 7134E
Full Brother to Dam of Lot 60



LOT 60 RUBY SC GUARDIAN 262K

Guardian is a bull that sets the bar high when you view his EPD and index profiles. Big time calving ease, big growth, great maternal and carcass traits. We are really pleased with these Guardian sons this year. Soft, smooth, sound with great dispositions. If you're looking for an all-purpose sire, take a peek here.

59

RUBYS GUARDIAN 232K

DOB: 1/4/22

Reg: 4136012

Tattoo: 232K

HOOK'S BEACON 56B
CLRS GUARDIAN 317G
CLRS ALWAYS XCELLENT
WBF SIGNIFICANT B132
RUBYS LINDA 959G
RUBYS LINDA 341A

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.6	0.1	103.4	159.9	7.5	29.4	0.35	18.7	81.1	18.2	56.6	-0.45	0.56	-0.08	1.36	178.3	107.7
5%	25%	2%	2%	20%	15%	4%	1%	2%	35%	2%	35%	3%	1%	2%	1%	

60

RUBY SC GUARDIAN 262K

DOB: 1/24/22

Reg: 4136018

Tattoo: 262K

HOOK'S BEACON 56B
CLRS GUARDIAN 317G
CLRS ALWAYS XCELLENT
WBF SIGNIFICANT B132
RUBYS JILL 9126G
RUBYS JILL 035X

HOMOZYGOUS POLLED | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.3	-0.1	93.7	140.7	6.3	26.6	0.29	12	73.4	19	50	-0.32	0.51	-0.05	1.09	167.8	99.2
30%	20%	10%	10%	40%	30%	20%		10%	25%	4%		4%		15%	4%	2%



RUBYS TURNPIKE 771E
Full Brother to Dam of Lot 61



LOT 61 RUBYS GUARDIAN 1J17

61

RUBYS GUARDIAN 1J17

DOB: 9/19/21 Reg: 4112960 Tattoo: 1J17

40
HOOK'S BEACON 56B
CLRS GUARDIAN 317G
CLRS ALWAYS XCELLENT
WBF SIGNIFICANT B132
RUBYS MISS CLEO 911G
RUBYS MISS CLEO 240Z

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.7	-0.7	95.4	142.1	8.2	28.6	0.29	12.3	76.2	19.4	42.1	-0.38	0.46	-0.06	1.12	170.9	100.5
10%	15%	5%	10%	15%	20%	40%	5%	20%	15%	10%	10%	3%	2%			

62

RUBYS GUARDIAN 1J8

DOB: 9/17/21 Reg: 4112969 Tattoo: 1J8

HOOK'S BEACON 56B
CLRS GUARDIAN 317G
CLRS ALWAYS XCELLENT
WBF SIGNIFICANT B132
RUBYS ROSETTA 781E
FCC ROSETTA 535U

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.6	2.6	104.8	167.2	3.9	25.8	0.39	13.1	78.2	18.6	59.7	-0.2	0.59	-0.03	1.05	157.8	99.8
10%	15%	5%	10%	15%	20%	40%	5%	20%	15%	10%	10%	3%	2%	15%	4%	15% 2%



RUBYS TURNPIKE 9122G
3/4 Brother to Dam of Lot 62



LOT 62 RUBYS GUARDIAN 1J8



LOT 63 RUBYS SRIRACHA 279K



LOT 64 RUBYS SRIRACHA 272K

A couple years back we were really looking for an outcross calving ease bull. I watched what seemed like thousands of bull videos that spring and there were not any that hit me as hard as Sriracha's. So good looking, yet robust in his center body and moved like a cat. So I made the trip to Mandan, North Dakota and he was the very first bull I seen when I hopped in the pen. Call it fate or destiny or whatever, but he hit me just as hard in person so we added him to our bull battery. Much like he looks, his calves have that extra eye appeal and athleticism that he possesses along with his excellent disposition. A couple of these sons are out of snotty Angus cows and he fixed the attitude in a generation. We had great success with him on heifers as well, and like a true heifer bull, they aren't the most impressive things when they start out, but man do they change for the better in a short amount of time. The heifer mates have been favorites of visitors and are easy to find. As I said with Homestead, there will be several more Sriracha sons in future sales.



KBHR SRIRACHA H127
Sire of Lots 63-67

63

RUBYS SRIRACHA 279K

DOB: 2/5/22

Reg: 4135924

Tattoo: 279K

KBHR SNIPER E036

KBHR SRIRACHA H127

KBHR C116

KBHR HIGH ROAD E283

ONSTOT DANIRA 009H

DBO DANIRA 515

Adj. BW 86

Adj. WW 783

Adj. YW 1366

BW Ratio 104

WW Ratio 117

YW Ratio 112

64

RUBYS SRIRACHA 272K

DOB: 1/31/22

Reg: 4135919

Tattoo: 272K

KBHR SNIPER E036

KBHR SRIRACHA H127

KBHR C116

MR NLC CASH FLOW 7125E

RUBYS SUSAN 0120H

RUBYS SUSAN 6D8

Adj. BW 68

Adj. WW 731

Adj. YW 1231

BW Ratio 82

WW Ratio 109

YW Ratio 101

HETEROZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
16.2	-0.3	94.3	144.7	8.5	28.9	0.32	19.3	76	18.2	44.6	-0.36	0.34	-0.06	1.11	163.1	96.6
4%	20%	10%	10%	15%	10%	1%	10%	35%	10%	15%	15%	10%	4%			

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
16.3	-1.5	82	129.9	8.4	23.7	0.3	13.2	64.7	18.5	39.9	-0.33	0.32	-0.05	1.01	149.6	85.3
4%	10%	35%	25%	10%				15%	30%	40%	30%	15%	20%	25%	20%	25%



LOT 65 RUBYS SRIRACHA 2125K

65

RUBYS SRIRACHA 2125K

DOB: 2/25/22 Reg: 4135971 Tattoo: 2125K

KBHR SNIPER E036	Adj. BW	69
KBHR SRIRACHA H127	Adj. WW	631
KBHR C116	Adj. YW	1266
S S INCENTIVE 9J17	BW Ratio	84
RUBYS SUSAN 6D8	WW Ratio	94
RUBYS SUSAN 4B29	YW Ratio	104

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
18.6	-2.8	69.7	108.8	10.1	22.6	0.24	18.4	57.4	16.6	37	-0.28	0.31	-0.05	0.86	144.7	78.7
3%	10%	10%	2%	40%	35%	40%	20%	30%								

This three-quarter brother to lot 64 is backed by the influence of a top daughter of Incentive. Calving ease specialist with added carcass merit.



LOT 66 RUBYS SRIRACHA 2123K

66

RUBYS SRIRACHA 2123K

DOB: 2/23/22 Reg: 4136044 Tattoo: 2123K

KBHR SNIPER E036	Adj. BW	69
KBHR SRIRACHA H127	Adj. WW	649
KBHR C116	Adj. YW	1262
O C C PRIORITY 882P	BW Ratio	84
FCC JUANADA 990W	WW Ratio	97
FCC JUANADA 916T	YW Ratio	103

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
18.9	-2.7	68.1	103.3	8.3	23.2	0.22	11.8	57.2	20.5	14.7	-0.19	0.25	-0.02	0.53	142.5	73.6
3%	10%	25%														

You'll want to keep every single daughter sired by 2123K. The maternal influence of the Juanada cow family is everlasting!



LOT 67 RUBYS SRIRACHA 2120K

67

RUBYS SRIRACHA 2120K

DOB: 2/19/22 Reg: 4136041 Tattoo: 2120K

KBHR SNIPER E036	Adj. BW	89
KBHR SRIRACHA H127	Adj. WW	539
KBHR C116	Adj. YW	1172
O C C PAXTON 730P	BW Ratio	108
KJB ROSETTA 854X	WW Ratio	80
FCC ROSETTA 744R	YW Ratio	96

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
16.9	-1.9	58.6	89.6	6.6	20.7	0.19	11.5	49.9	16.8	16.7	-0.17	0.28	-0.02	0.48	128.3	66.8
10%	15%															

Calving ease with longevity, udder quality, and fertility bred in. The dam of 2120K is a top daughter of the maternal great O C C Paxton 730P.



LOT 68 RUBYS CURRENCY 1J43



RUBYS ROSETTA 0118H
Maternal Sister to Lot 68

Another outstanding group of Currency sons. He sires long bodied, bigger framed cattle that have lots of performance yet are still outstanding in terms of phenotype. His first daughters we calved did an outstanding job and raised some really good calves. A couple of the good Homestead bulls are out of Currency first calf heifers. Extra eye appeal combined with extra performance.



LOT 69 RUBYS CURRENCY 1J4



RUBYS CURRENCY 7134E
Sire of Lots 68-75

43

68

RUBYS CURRENCY 1J43

DOB: 9/26/21

Reg: 4112980

Tattoo: 1J43

WBF SIGNIFICANT B132
RUBY'S CURRENCY 7134E
RUBYS JILL 035X
ADKINS MR RIGHT ON
FCC2 ROSETTA 324A
FCC ROSETTA 535U

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
7.4	4	96.3	147.4	1.8	27	0.32	19.9	75.1	12.3	44.1	-0.32	0.18	-0.05	1.09	112.7	82.4
7.4	3%	10%	20%	15%	1%	4%	15%	25%	3%	35%						

69

RUBYS CURRENCY 1J4

DOB: 9/14/21

Reg: 4112963

Tattoo: 1J4

WBF SIGNIFICANT B132
RUBY'S CURRENCY 7134E
RUBYS JILL 035X
COLBURN PRIMO 5153
SC SHEZA DANDI F38
HPF/LAZYH SHEZADANDI206B

3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.5	-0.3	74.8	115.6	3.9	21.6	0.26	14.5	58.9	9.9	34.1	-0.4	0.13	-0.07	1.06	111.7	74.2
	40%							20%		40%	10%		25%	4%		



70

RUBYS CURRENCY 1J14

DOB: 9/18/21 Reg: 4112986 Tattoo: 1J14

WBF SIGNIFICANT B132	Adj. BW	83
RUBY'S CURRENCY 7134E	Adj. WW	664
RUBYS JILL 035X	Adj. YW	1298
CNS PAYS TO DREAM T759	BW Ratio	98
RUBYS RITA 2118Z	WW Ratio	96
SANDPOINT RITA 5082	YW Ratio	103

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.8	1.8	82.4	132.7	6.3	26.1	0.31	13.7	67.3	10.7	49.9	-0.29	0.39	-0.05	1.05	126.8	83.1
30%	20%	25%	20%	30%	20%		10%	35%	40%		4%				35%	

LOT 70 RUBYS CURRENCY 1J14



71

RUBYS CURRENCY 1J12

DOB: 9/18/21 Reg: 4112977 Tattoo: 1J12

WBF SIGNIFICANT B132	Adj. BW	80
RUBY'S CURRENCY 7134E	Adj. WW	700
RUBYS JILL 035X	Adj. YW	1268
RUBY SWC BATTLE CRY 431B	BW Ratio	94
RUBYS ELINE 635D	WW Ratio	101
AKERS HARTLEY ELINE 4318	YW Ratio	100

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.5	1.1	87.2	133.9	4.8	26.2	0.29	12	69.7	12	46.4	-0.32	0.1	-0.07	0.93	113.8	79.1
15%	20%	25%	30%		15%		15%	25%		15%		15%	15%		15%	

LOT 71 RUBYS CURRENCY 1J12



72

RUBYS CURRENCY J1112

DOB: 9/22/21 Reg: 4113040 Tattoo: J1112

WBF SIGNIFICANT B132	Adj. BW	80
RUBY'S CURRENCY 7134E	Adj. WW	671
RUBYS JILL 035X	Adj. YW	1228
RUBY SWC BATTLE CRY 431B	BW Ratio	ET
RUBY NFF RHYTHM 715E	WW Ratio	ET
RHYTHM 418P	YW Ratio	ET

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
8.9	2.4	80.5	126.6	4.2	26.7	0.29	15	66.9	14.1	39.5	-0.44	0.02	-0.09	1.09	118.9	76.5
40%	30%	25%	20%	15%	30%		20%	40%		20%		20%	15%		15%	

LOT 72 RUBYS CURRENCY J1112

73

RUBYS CURRENCY 1J80

DOB: 10/17/21

Reg: 4112995

Tattoo: 1J80

WBF SIGNIFICANT B132
RUBY'S CURRENCY 7134E

RUBYS JILL 035X

HC POWER DRIVE 88H
TILL'S LILLY 157Y
DBO DAY LILY 803

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
8.9	3.3	82.4	126.1	4.1	27.4	0.27	14.8	68.5	16.3	35.2	-0.49	0.04	-0.09	1.18	123	77.1
	35%	30%	25%	30%	15%	25%		30%	20%			10%				



LOT 73 RUBYS CURRENCY 1J80

74

RUBYS CURRENCY 2124K

DOB: 2/24/22

Reg: 4135976

Tattoo: 2124K

WBF SIGNIFICANT B132
RUBY'S CURRENCY 7134E

RUBYS JILL 035X

RUBYS ABSOLUT 317A
RUBYS COWBOY BABY 6163D
RUBYS COWBOY BABY 085X

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.4	3.3	87.2	132.5	4.3	26.9	0.28	13.1	70.4	14.8	44.5	-0.45	0.08	-0.09	1.13	125.5	80.8
	20%	20%	25%	25%	30%	20%		10%	35%			30%	10%			40%



LOT 74 RUBYS CURRENCY 2124K

75

RUBYS CURRENCY 2109K

DOB: 2/15/22

Reg: 4136043

Tattoo: 2109K

WBF SIGNIFICANT B132
RUBY'S CURRENCY 7134E

RUBYS JILL 035X

HTP SVF IN DEW TIME
RUBYS PHYLLIS XK99
TK99

HOMOZYGOUS POLLED | 3/4 SM 1/8 AN 1/8 CS

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.6	1.5	84.9	130.9	4.8	29	0.29	11.7	71.4	13.3	40	-0.39	0.2	-0.08	1	122.2	80.6
	20%	25%	10%	30%	10%		25%	10%		15%	10%					



LOT 75 RUBYS CURRENCY 2109K



RUBYS CASH FLOW 1105J

Maternal Brother to Lot 75



LOT 76 RUBYS EXCLUSIVE 1J22



KCC1 EXCLUSIVE 116E
Sire of Lots 76-80

It's hard to find a sire that will consistently put such a striking front end into his progeny like Exclusive. These fall flush brothers have always been favorites around here. Great looking, big bodied, stout made and backed by a great cow family. In my opinion, the 1J22 bull takes these traits to another level and has the potential to sell a fair bit of semen for his next owner. Don't overlook his brothers, as they are not far behind. One the most intriguing bulls is the 2144K bull. He is the youngest bull in the offering, but time and maturity will be his best friend, don't miss him!



LOT 77 RUBYS EXCLUSIVE 1J29



THSF MS LIBERTY
3rd Generation Dam of Lots 76-80

76

RUBYS EXCLUSIVE 1J22

DOB: 9/21/21

Reg: 4112970

Tattoo: 1J22

MR TR HAMMER 308A ET
KCC1 EXCLUSIVE 116E

TKCC VICTORIA 57A

SILVEIRAS STYLE 9303

RUBY SWC YOKO 796E

SWC RUBY YOKO 151Y

Adj. BW	77
Adj. WW	763
Adj. YW	1210
BW Ratio	ET
WW Ratio	ET
YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.1	0.4	72.6	103.3	4.1	17.1	0.19	12.4	53.4	14	20.1	-0.33	0.17	-0.05	0.78	117.7	71.7

25% 30%

77

RUBYS EXCLUSIVE 1J29

DOB: 9/24/21

Reg: 4112975

Tattoo: 1J29

MR TR HAMMER 308A ET
KCC1 EXCLUSIVE 116E

TKCC VICTORIA 57A

SILVEIRAS STYLE 9303

RUBY SWC YOKO 796E

SWC RUBY YOKO 151Y

Adj. BW	79
Adj. WW	718
Adj. YW	1273
BW Ratio	ET
WW Ratio	ET
YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.1	0.9	77.6	115.1	4.1	17.1	0.23	12.4	55.8	14	21.8	-0.34	0.2	-0.05	0.8	120.9	74.9

20% 35% 30%

78

RUBYS EXCLUSIVE 1J32

DOB: 9/24/21

Reg: 4112988

Tattoo: 1J32

MR TR HAMMER 308A ET

KCC1 EXCLUSIVE 116E

TKCC VICTORIA 57A

SILVERAS STYLE 9303

RUBY SWC YOKO 796E

SWC RUBY YOKO 151Y

Adj. BW 86

Adj. WW 667

Adj. YW 1125

BW Ratio ET

WW Ratio ET

YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

CE BW WW YW MCE Milk ADG Doc MWW Stay CW YG Marb BF REA API TI

12.1 -0.1 67.1 96 4.1 17.1 0.18 12.4 50.6 14 8.2 -0.41 0.13 -0.06 0.77 114.6 68.3

10% 25% 35%



LOT 78 RUBYS EXCLUSIVE 1J32

79

RUBYS EXCLUSIVE 1J39

DOB: 9/25/21

Reg: 4112998

Tattoo: 1J39

MR TR HAMMER 308A ET

KCC1 EXCLUSIVE 116E

TKCC VICTORIA 57A

Adj. BW 70

Adj. WW 571

Adj. YW 1106

SILVERAS STYLE 9303

RUBY SWC YOKO 796E

SWC RUBY YOKO 151Y

BW Ratio ET

WW Ratio ET

YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

CE BW WW YW MCE Milk ADG Doc MWW Stay CW YG Marb BF REA API TI

12.1 -0.5 62.6 93.1 4.1 17.1 0.19 12.4 48.4 14 6.7 -0.38 0.18 -0.06 0.73 116.7 67.3

35%

15% 35% 40%



LOT 79 RUBYS EXCLUSIVE 1J39

80

RUBYS EXCLUSIVE 2144K

DOB: 3/4/22

Reg: 4136004

Tattoo: 2144K

MR TR HAMMER 308A ET

KCC1 EXCLUSIVE 116E

TKCC VICTORIA 57A

Adj. BW 93

Adj. WW 744

Adj. YW 1244

HTP SVF IN DEW TIME

RUBY NFF RHYTHM 012X

RHYTHM 418P

BW Ratio ET

WW Ratio ET

YW Ratio ET

PB SM

CE BW WW YW MCE Milk ADG Doc MWW Stay CW YG Marb BF REA API TI

12.7 0.7 70.3 100.8 4.4 10.9 0.19 16.3 46 17.4 20 -0.45 0.08 -0.08 0.92 130.4 72.1

25% 35%

5% 35% 40%



LOT 80 RUBYS EXCLUSIVE 2144K

RHYTHM 418P

Maternal Granddam of Lot 80



LOT 81 RUBYS OUTER LIMITS 1J42



RUBYS OUTER LIMITS 935G

Sire of Lots 81-84

Here's the Beef!! That is about all that needs to be said about the Outer Limits. I really don't think you can make cattle any more dense and shapely made than this sire group. Their base width and center dimension is unrivaled by any other sire I have ever used. If I were to try to draw up or describe my ideal beef bull, I would think he would look a lot like the 1J42 bull. He is a SimAngus bull that is hard not to gravitate towards. There is no argument that when you add red meat, you add pounds, and these guys are a testament to that. I may sound like a broken record, but the female mates to these bulls are just as impressive and we are excited to put them into production. Folks, if you need to add muscle, body depth, base width, and fleshing ease to a group of cows, don't leave without owning one or all of these bulls.



LOT 82 RUBYS OUTER LIMITS 1J6



RUBYS TURNPIKE OH16

3/4 Sib to Lot 82

81

RUBYS OUTER LIMITS 1J42

DOB: 9/26/21

Reg: 4112984

Tattoo: 1J42

RUBYS TURNPIKE 771E
RUBYS OUTER LIMITS 935G

RUBYS LINDA 721E

OCC UNBELIEVABLE 851U

RUBYS JUANADA 301A

FCC JUANADA 919W

Adj. BW	94
Adj. WW	741
Adj. YW	1348
BW Ratio	111
WW Ratio	107
YW Ratio	107

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.7	1.6	94.2	147.8	2.9	26.7	0.33	10.7	73.7	16.3	44.7	-0.19	0.23	-0.03	0.83	135.2	85.9
35%	5%	5%	20%	15%	5%	40%	15%								25%	25%

82

RUBYS OUTER LIMITS 1J6

DOB: 9/15/21

Reg: 4112968

Tattoo: 1J6

RUBYS TURNPIKE 771E
RUBYS OUTER LIMITS 935G

RUBYS LINDA 721E

RUBY SWC BATTLE CRY 431B

RUBYS LINDA 786E

RUBYS LINDA 443B

Adj. BW	84
Adj. WW	683
Adj. YW	1384
BW Ratio	99
WW Ratio	99
YW Ratio	110

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.9	1.4	95.9	158	5.9	27	0.39	3.4	74.9	15.4	42	-0.49	0.01	-0.09	1.28	137.4	88.4
15%	5%	2%	25%	1%											10%	15% 20%



LOT 83 RUBYS OUTER LIMITS 1J20

83

RUBYS OUTER LIMITS 1J20

DOB: 9/20/21

Reg: 4112966

Tattoo: 1J20

RUBYS TURNPIKE 771E
RUBYS OUTER LIMITS 935G
RUBYS LINDA 721E
RUBYS ABSOLUT 317A
RUBYS PATTY 7164E
FBW PATTY 735Z

Adj. BW | 85
Adj. WW | 736
Adj. YW | 1266
BW Ratio | 100
WW Ratio | 107
YW Ratio | 100

HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.2	2.5	100.6	155.2	4.1	29.5	0.34	5.5	79.8	14.9	37.9	-0.6	0.03	-0.09	1.52	133.7	90.2
35%	2%	2%	15%	5%	2%		20%	1%		1%		1%		15%		



LOT 84 RUBYS OUTER LIMITS 1J31

84

RUBYS OUTER LIMITS 1J31

DOB: 9/24/21

Reg: 4112978

Tattoo: 1J31

RUBYS TURNPIKE 771E
RUBYS OUTER LIMITS 935G
RUBYS LINDA 721E
PVFS RUBY MADDEN 126Y
RUBY NFF RHYTHM 5C75
RUBY NFF RHYTHM 2124Z

Adj. BW | 83
Adj. WW | 768
Adj. YW | 1291
BW Ratio | 98
WW Ratio | 111
YW Ratio | 102

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.3	0.1	85.3	135.6	6	30.3	0.31	9.9	72.9	18.2	40.1	-0.46	0.08	-0.09	1.13	144.7	85
10%	25%	25%	15%		10%	15%		10%	35%	15%	30%		10%	25%	25%	

RUBY NFF RHYTHM 2124Z
Maternal Granddam of Lot 84





LOT 85 RUBYS CASH FLOW 208K



LOT 86 RUBYS CASH FLOW 1J28

If you've talked to me about Cash Flow then you know how much I love what he did here. He met an untimely end with a limited amount of semen, but we are still breeding to him, just not with the numbers we would like to have to offer. I really need to keep a son to try and replace him. They are just good doing, problem free cattle that thrived in our fescue pastures. They have been popular in past bull sales with high customer satisfaction. The 208K bull has been getting his fair share of attention from early visitors and is one of the better percentage sons we have offered to date.

85

RUBYS CASH FLOW 208K

DOB: 1/1/22

Reg: 4135958

Tattoo: 208K

BCLR CASH FLOW C820
MR NLC CASH FLOW 7125E

MS NLC 144Y 4122B

WBF SIGNIFICANT B132

RUBY NFF FANCY 7109E

A & B FANCY 2074

Adj. BW	87
Adj. WW	681
Adj. YW	1178
BW Ratio	105
WW Ratio	101
YW Ratio	97

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.1	2.6	87.4	148.1	4.4	17.5	0.38	12.1	61.1	20.1	41.4	-0.21	0.46	-0.03	0.8	147.3	85.5
15%	5%			2%			10%	20%		25%		30%	25%	25%		

86

RUBYS CASH FLOW 1J28

DOB: 9/24/21

Reg: 4037740

Tattoo: 1J28

BCLR CASH FLOW C820
MR NLC CASH FLOW 7125E

MS NLC 144Y 4122B

O C C GREAT PLAINS 943G

KJB ROSETTA 601U

FCC ROSETTA 982N

Adj. BW	77
Adj. WW	628
Adj. YW	1169
BW Ratio	-
WW Ratio	-
YW Ratio	-

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.4	-1.1	60	105.1	7.3	20.5	0.28	12.6	50.5	18	30.5	-0.1	0.45	0.00	0.57	142.7	73.5
35%	25%			40%			10%	20%		25%		30%	25%	30%		



LOT 87 RUBYS CASH FLOW 1J77

87

RUBYS CASH FLOW 1J77

DOB: 10/15/21 Reg: 4112996 Tattoo: 1J77

BCLR CASH FLOW C820

MR NLC CASH FLOW 7125E

MS NLC 144Y 4122B

RUBYS JACKED UP 528R

RUBYS MISS 087X

RUBY 134

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 3/4 SM 1/4 MX

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.9	-1	68.2	109.7	7.5	15.4	0.26	11.9	49.5	19.5	37.5	-0.25	0.21	-0.05	0.75	135.7	72
30%	30%	40%	15%	30%	35%	35%	35%	35%								

88

RUBY NFF CASH FLOW 1J99

DOB: 11/3/21 Reg: 4112990 Tattoo: 1J99

BCLR CASH FLOW C820

MR NLC CASH FLOW 7125E

MS NLC 144Y 4122B

S A V PIONEER 7301

A & B LUCY 2158

A & B LUCY 4082

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.8	1.8	78.2	131.6	5.6	17.4	0.33	9.7	56.5	17.9	42.9	-0.12	0.34	-0.01	0.71	135.1	77.6
25%								15%					25%	20%		

51



LOT 88 RUBY NFF CASH FLOW 1J99



52

LOT 89 JASS HAMMERTIME J100

I find it hard to walk in the fall pen and not find this bull every time. If you are looking for a sire to make those high end females, look no further. His dam was the dominant bred and owned female Kiersten Jass campaigned a few years back and is getting it done in production as well. You will notice he goes back to the Reserve Junior National Champ 4B1 and the great Rhythm cow family. This guy has the extra look, softness, soundness and muscle shape to be a big time breeding bull. I think this one sure has semen marketing opportunities ahead of him

89

JASS HAMMERTIME J100

DOB: 9/8/21

Reg: 4125355

Tattoo: J100

MR TR HAMMER 308A ET

TJSC HAMMERTIME 35D

TJSC SO SWEET 104X

W/C BF INNOCENT MAN

JASS INNOCENT LADY 701D

RUBY NFF RHYTHM 4B1

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.9	1.9	64.6	92.4	3.5	18.4	0.17	10.7	50.6	15.7	15.6	-0.38	0.11	-0.07	0.74	120	67.8

Adj. BW	79
Adj. WW	-
Adj. YW	-
BW Ratio	93
WW Ratio	-
YW Ratio	-



JASS INNOCENT LADY 701D
Dam of Lot 89

Extra Look, Softness and Shape!



LOT 90 RUBYS SNIPER 1J45



KBHR SNIPER E036
Sire of Lot 90

This red bull is the result of a flush we bought from Kiersten on her popular "Red" heifer that won several shows for her. Backed by a successful and productive cow family, we thought adding her genetics was a logical move. This is the only bull from that purchase, but we really like him. High calving ease, low birth weight, above average growth combined with top shelf eye appeal. You can't go wrong here.



LOT 91 RUBYS BATTLE CRY 1J19



RUBY SWC BATTLE CRY 431B
Sire of Lot 91

A blast from the past here. You can't deny the look Battle Cry put into his progeny and this one is a great reminder of that. This bull will be a changer. Put him on a plainer, frailler group of cows and let him do the rest. His great granddam was a high selling open for us a few years back.

90

RUBYS SNIPER 1J45

DOB: 9/27/21

Reg: 4112994

Tattoo: 1J45

BAR CK HUNTER 3006A
KBHR SNIPER E036

KBHR C078

W/C EXECUTIVE ORDER 8543B

JASS GINGER 12F

JS PEACHY 12P

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
16.1	-1.2	77.4	120.4	8.1	27.8	0.27	13.8	66.4	16.2	34	-0.41	0.23	-0.08	0.95	148.4	84.9

4%	10%	40%	15%	20%	30%	25%	30%	30%	30%	35%	20%	25%			
----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	--	--	--

91

RUBYS BATTLE CRY 1J19

DOB: 9/20/21

Reg: 4112962

Tattoo: 1J19

MR HOC BROKER
RUBY SWC BATTLE CRY 431B

SWC RUBY YETTI 143Y

AJE/PB MONTECITO 63W

RS&T ROYAL LADY F245

RUBYS LUCY 5119C

Adj. BW	72
Adj. WW	740
Adj. YW	1217
BW Ratio	85
WW Ratio	107
YW Ratio	96

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

11.3	0.5	83.4	121.7	5	21	0.24	8.7	62.7	10.8	36.8	-0.4	-0.14	-0.10	0.82	108.5	75.3
------	-----	------	-------	---	----	------	-----	------	------	------	------	-------	-------	------	-------	------

30%	30%	40%													
-----	-----	-----	--	--	--	--	--	--	--	--	--	--	--	--	--

25%															
-----	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

30%															
-----	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--



RUBYS RHYTHM 189
Full Sister to Lot 92

The Copacetic cattle have been well accepted across the country. We like this baldy bull a good deal. Extra eye appeal and center body will yield a group of replacement females that will command top dollar. I thought a full brother last year was one of the best buys of the sale.

LOT 92 RUBYS COPACETIC J1111



OVAL F ECHO E709
Sire of Lot 93

The lone Echo son in the offering but one of the best Echo's we have offered. He's stouter than most all Echo's we have offered, yet still has the extra foot, bone, and body that Echo was known for. This dam of this bull has raised some really good stuff over the years.

LOT 93 RUBYS ECHO 2135K

92

RUBYS COPACETIC J1111

DOB: 9/21/21

Reg: 4113039

Tattoo: J1111

HPF QUANTUM LEAP Z952

WLE COPACETIC E02

CMFM JOY 02ZB

RUBY SWC BATTLE CRY 431B

RUBY NFF RHYTHM 715E

RHYTHM 418P

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11	1.8	77	115.6	5.3	22.5	0.24	8.8	60.9	12.8	24.8	-0.47	-0.12	-0.10	0.89	109.3	71

25% 30%

93

RUBYS ECHO 2135K

DOB: 3/12/22

Reg: 4136009

Tattoo: 2135K

HOOK'S BALTIC 17B

OVAL F ECHO E709

OVAL F YIN Y26

PVFS RUBY MADDEN 126Y

RUBYS MISS CLEO 3104A

RUBYS MISS CLEO 015X

Adj. BW 94

Adj. WW 754

Adj. YW 1258

BW Ratio 114

WW Ratio 112

YW Ratio 103

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.3	2.8	84	123.1	4.7	24.4	0.24	6.7	66.3	18.3	41.6	-0.39	0.16	-0.09	0.93	135.2	80.6

30% 35%

30% 35% 15%

40% 40%

THE BRED FEMALES

An offering of the best females from the heart of our program





56

LOT 100 RUBYS RHYTHM 194J

What an impressive baldy daughter of 2124Z and what a great way to kick off the female offering. Great looking, robust in her body shape, ideal in her structure, with the big feet and legs and big hair. What a big time breeding piece and I'm willing to bet that Sriracha calf will be a big time coupon.

100

RUBYS RHYTHM 194J

DOB: 2/14/21 Reg: 3959631 Tat: 194J Adj. BW: 69 Adj. WW: 704

W/C EXECUTIVE ORDER 8543B

CDI CEO 281D

HOOK'S BEYONCE 82B

AJE/PB MONTECITO 63W

RUBY NFF RHYTHM 2124Z

RHYTHM 418P

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.9	2.2	74.9	126.4	6.2	21.3	0.32	12.2	58.7	15	34.5	-0.46	-0.17	-0.10	0.96	110.9	68.7
30%	10%	40%				30%	30%		15%	35%						

AI Bred on 4/13/22 to KBHR Sriracha H127 (ASA 3789514)

Estimated Due 1/20/2023.

LOT 100 PLANNED MATING

KBHR SRIRACHA H127 X RUBYS RHYTHM 194J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.2	-0.3	74.7	120.9	8.7	23.5	0.3	15.0	60.8	17.7	33.3	-0.41	0.09	-0.08	0.95	143.4	78.6

PREGNANCY BREED: PB SM



RUBY NFF RHYTHM 2124Z

Dam of Lot 100



LOT 101 RUBYS RHYTHM OH26

You won't find many purebreds available that look like this! Killer looking, stout made, built like an athlete with big time breeding potential. The good stuff is right here.

101

RUBYS RHYTHM OH26

DOB: 9/23/20 Reg: 3938255 Tat: OH26 Adj. BW: 92 Adj. WW: -

MR TR HAMMER 308A ET

KCC1 EXCLUSIVE 116E

TKCC VICTORIA 57A

RUBY SWC BATTLE CRY 431B

RUBY NFF RHYTHM 715E

RHYTHM 418P

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.9	1.7	73.2	108.4	3.8	14.5	0.22	11.8	51	15.4	15.9	-0.49	0	-0.09	0.97	118.6	71
20%										30%						

AI Bred on 4/25/2022 to SFG Head Start H0509 (ASA 3960213)
Estimated Due 2/1/2023.

LOT 101 PLANNED MATING

SFG HEAD START H0509 X RUBYS RHYTHM OH26

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.3	-0.1	75.4	115.3	6.8	19.4	0.3	12.9	57.0	16.9	21.3	-0.44	0.25	-0.08	0.95	147.0	81.8

PREGNANCY BREED: PB SM



LOT 101 RUBYS RHYTHM OH26



KCC1 EXCLUSIVE 116E
Sire of Lot 101



LOT 102 RUBYS RHYTHM 118J

This was one of my favorite opens last fall but she hung up a shoulder riding a heifer in heat so we decided to wait to sell her. What a bred she matured into. Great looking with extra power, this is the kind that will knock it out of the park with Sriracha.

*AI Bred on 4/7/2022 to KBHR Sriracha H127 (ASA 3789514)
Estimated Due 1/14/2023.*



RUBY NFF RHYTHM 715E
Dam of Lots 101-108



LOT 103 RUBYS RHYTHM 112J



RUBY/SWC GENTLEMAN'S JACK
Sire of Lots 102 & 103

Another great looking Jack female here. More angular in her design than her sister, but still plenty to love.

*AI Bred on 3/24/2022 to KBHR Sriracha H127 (ASA 3789514)
Estimated Due 1/1/2023.*

102

RUBYS RHYTHM 118J

DOB: 2/8/21 Reg: 3959623 Tat: 118J Adj. BW: 78 Adj. WW: -

TLLC ONE EYED JACK

RUBY/SWC GENTLEMAN'S JACK
SWC RUBY YETTI 143Y

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.7	2.7	69.5	106.8	2.9	15.1	0.23	11.2	49.8	10.8	24.8	-0.39	-0.1	-0.08	0.8	100.5	64.9

103

RUBYS RHYTHM 112J

DOB: 2/15/21 Reg: 3959643 Tat: 112J Adj. BW: 80 Adj. WW: 692

TLLC ONE EYED JACK

RUBY/SWC GENTLEMAN'S JACK
SWC RUBY YETTI 143Y

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.7	2.6	68.5	106.7	2.9	15.1	0.24	11.2	49.3	10.8	25.7	-0.42	-0.17	-0.09	0.81	97.1	62.9
30%																

LOT 102 PLANNED MATING

KBHR SRIRACHA H127 X RUBYS RHYTHM 118J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.1	0.0	72.0	111.1	7.1	20.4	0.3	14.5	56.3	15.6	28.4	-0.37	0.12	-0.07	0.87	137.8	76.4

PREGNANCY BREED: PB SM

LOT 103 PLANNED MATING

KBHR SRIRACHA H127 X RUBYS RHYTHM 112J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.1	-0.1	71.5	111.1	7.1	20.4	0.3	14.5	56.1	15.6	28.9	-0.39	0.09	-0.07	0.88	136.3	75.6

PREGNANCY BREED: PB SM



RUBYS TURNPIKE 771E

Sire of influence throughout the offering!

I would take a thousand built like these two sisters. Attractive, huge bellies, big feet and legs, and super stout. Breeding pieces with definite donor potential.

*AI Bred on 4/7/2022 to KBHR Sriracha H127 (ASA 3789514)
Estimated Due 1/14/2023.*

LOT 104 RUBYS RHYTHM 157J



59

LOT 105 RUBYS RHYTHM 167J

104

RUBYS RHYTHM 157J

DOB: 2/1/21 Reg: 3959639 Tat: 157J Adj. BW: 86 Adj. WW: 711

WBF SIGNIFICANT B132
RUBYS TURNPIKE 771E
RUBYS MISS CLEO 240Z

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
8.6	2.9	79.5	129.3	3.9	27.1	0.31	10.3	66.8	15.8	39	-0.5	-0.27	-0.12	1.01	105.3	68.3
25%	25%	15%	30%			20%	15%			5%	25%					

105

RUBYS RHYTHM 167J

DOB: 2/9/21 Reg: 3959597 Tat: 167J Adj. BW: 82 Adj. WW: 765

WBF SIGNIFICANT B132
RUBYS TURNPIKE 771E
RUBYS MISS CLEO 240Z

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
8.6	3.6	87	141.3	3.9	27.1	0.34	10.3	70.6	15.8	36.2	-0.55	-0.17	-0.11	1.2	113	74.8
20%	10%		25%	5%		20%			25%	4%				15%	5%	

LOT 104 PLANNED MATING

KBHR SRIRACHA H127 X RUBYS RHYTHM 157J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.5	0.1	77.0	122.4	7.6	26.4	0.3	14.1	64.8	18.1	35.5	-0.43	0.04	-0.09	0.98	140.6	78.4

PREGNANCY BREED: PB SM

RUBY CATTLE COMPANY



THE BULL SALE

LOT 105 PLANNED MATING

SFG HEAD START H0509 X RUBYS RHYTHM 167J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.7	0.9	82.3	131.7	6.9	25.7	0.3	12.2	66.8	17.1	31.4	-0.47	0.16	-0.09	1.06	144.0	83.7

PREGNANCY BREED: PB SM



RUBYS RHYTHM 097H

Full Sister to Lots 106-108, 112-114, & 116

Extra power, bone, and foot in these Echo daughters. Our Echo females are getting the job done in production and these will do the same for you. They will always be Rhythms!
AI Bred on 4/7/2022 to KBHR Sriracha H127 (ASA 3789514)
Estimated Due 1/14/2023.

LOT 106 RUBYS RHYTHM J471



RUBYS ECHO 151J

Full Brother to Lots 106-108

AI Bred on 6/4/2022 to SFG Head Start H0509 (ASA 3960213)
Estimated Due 3/13/2023.

LOT 107 RUBYS RHYTHM OH22

106

RUBYS RHYTHM J471

DOB: 2/5/21 Reg: 3959669 Tat: J471 Adj. BW: 91 Adj. WW: 760

HOOK`S BALTIC 17B
OVAL F ECHO E709
 OVAL F YIN Y26

RUBY SWC BATTLE CRY 431B
RUBY NFF RHYTHM 715E
 RHYTHM 418P

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.5	2.6	77.1	114.9	5.5	21.8	0.24	9.9	60.3	17	34.7	-0.38	-0.14	-0.08	0.86	112.8	68.8

30%

107

RUBYS RHYTHM OH22

DOB: 9/22/20 Reg: 3938239 Tat: OH22 Adj. BW: 91 Adj. WW: -

HOOK`S BALTIC 17B
OVAL F ECHO E709
 OVAL F YIN Y26

RUBY SWC BATTLE CRY 431B
RUBY NFF RHYTHM 715E
 RHYTHM 418P

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.5	2.6	77.1	114.9	5.5	21.8	0.24	9.9	60.3	17	34.7	-0.35	-0.07	-0.07	0.86	116.5	70.5

30%

LOT 106 PLANNED MATING

KBHR SRIRACHA H127 X RUBYS RHYTHM J471

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.0	-0.1	75.8	115.2	8.4	23.7	0.3	13.9	61.6	18.7	33.4	-0.37	0.1	-0.07	0.9	144.1	78.5

PREGNANCY BREED: PB SM

FEBRUARY 4, 2023



MURRAY, IOWA

LOT 107 PLANNED MATING

SFG HEAD START H0509 X RUBYS RHYTHM OH22

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.1	0.4	77.4	118.5	7.7	23.0	0.3	12.0	61.7	17.7	30.7	-0.37	0.21	-0.07	0.89	145.7	81.4

PREGNANCY BREED: PB SM

108**RUBYS RHYTHM OH15**

DOB: 11/19/20 Reg: 3938295 Tat: OH15 Adj. BW: 72 Adj. WW: -

HOOK'S BALTIC 17B

OVAL F ECHO E709

OVAL F YIN Y26

RUBY SWC BATTLE CRY 431B

RUBY NFF RHYTHM 715E

RHYTHM 418P

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.5	2.6	77.1	114.9	5.5	21.8	0.24	9.9	60.3	17	34.7	-0.35	-0.07	-0.07	0.86	116.5	70.5

30%

AI Bred on 4/3/2022 to KBHR Homestead H016 (ASA 3789403)

Estimated Due 1/10/2023.

**LOT 108 RUBYS RHYTHM OH15****LOT 108 PLANNED MATING**

KBHR HOMESTEAD H016 X RUBYS RHYTHM OH15

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.1	-0.9	81.4	121.7	8.9	28.1	0.3	13.1	68.8	20.1	39.6	-0.36	0.43	-0.06	1.03	168.5	91.5

PREGNANCY BREED: PB SM

109**RUBYS RHYTHM OH86**

DOB: 10/18/20 Reg: 3938257 Tat: OH86 Adj. BW: 81 Adj. WW: -

BCLR CASH FLOW C820

MR NLC CASH FLOW 7125E

MS NLC 144Y 4122B

SILVEIRAS STYLE 9303

RUBYS RHYTHM 2120Z

DOUBLE R SHESTHEONE K18

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.7	2.6	73.8	121.5	4.6	12.3	0.3	14.2	49.1	21.5	29.3	-0.3	0.13	-0.05	0.79	126.4	68.6
40%		25%	25%		3%		30%		35%	30%						

AI Bred on 3/24/2022 to KBHR Sriracha H127 (ASA 3789514)

Estimated Due 1/1/2023.

**LOT 109 RUBYS RHYTHM OH86****LOT 109 PLANNED MATING**

KBHR SRIRACHA H127 X RUBYS RHYTHM OH86

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.1	-0.1	74.1	118.5	7.9	19.0	0.3	16.0	56.0	21.0	30.7	-0.33	0.24	-0.05	0.87	156.6	80.8

PREGNANCY BREED: PB SM

**LOT 110 RUBYS RHYTHM 127J****LOT 110 PLANNED MATING**

KBHR SRIRACHA H127 X RUBYS RHYTHM 127J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.4	-0.7	77.0	121.5	8.0	23.8	0.3	13.6	62.2	20.4	31.0	-0.45	0.15	-0.08	1.05	153.7	82.0

PREGNANCY BREED: PB SM

So much to like about this Turnpike daughter. Good looking, big bodied, extra stout features and backed by a great cow family. She moves like a cat. An added bonus that 127J offers is elite carcass merit, scanning with an adjusted REA of 14.71 to ratio at 119. I really like her Sriracha mating.





LOT 111 RUBYS RHYTHM 134J

If you like them with shot more frame, here is your girl. This baldy female is so angular and good on the move. Her dam raised several high dollar ones over the years. 134J posted a WWR at 103.

*AI Bred on 4/16/2022 to KBHR Homestead H016 (ASA 3789403)
Estimated Due 1/23/2023.*



KBHR Sriracha H127

Service sire to several females in this year's offering!



LOT 112 RUBY NFF RHYTHM 1108J

111

RUBYS RHYTHM 134J

DOB: 1/19/21 Reg: 3959649 Tat: 134J Adj. BW: 84 Adj. WW: 721

WBF SIGNIFICANT B132
RUBYS TURNPIKE 771E
RUBYS MISS CLEO 240Z

HTP SVF IN DEW TIME
RUBYS RHYTHM U857
DRAKE RHYTHM

HOMOZYGOUS POLLED | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.6	2.8	81.9	127.8	5.6	24.6	0.29	11.7	65.5	17.6	32.6	-0.55	-0.07	-0.12	1.12	124.7	75.3
40%	35%	25%	40%	20%	35%			35%	4%		5%	10%				

112

RUBY NFF RHYTHM 1108J

DOB: 2/16/21 Reg: 3964421 Tat: 1108J Adj. BW: 73 Adj. WW: 671

TLLC ONE EYED JACK
RUBY/SWC GENTLEMAN'S JACK
SWC RUBY YETTI 143Y

SILVEIRAS STYLE 9303
RUBY NFF RHYTHM Y1201
RHYTHM 418P

3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.5	0.9	58.7	90.8	4.1	16.2	0.2	12	45.5	14.3	14.1	-0.31	-0.08	-0.05	0.62	98.4	56.5
														30%	35%	

LOT 111 PLANNED MATING

KBHR HOMESTEAD H016 X RUBYS RHYTHM 134J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
16.2	-0.8	83.8	128.2	9.0	29.5	0.3	14.0	71.4	20.4	38.6	-0.46	0.43	-0.08	1.16	172.5	93.8

PREGNANCY BREED: PB SM

LOT 112 PLANNED MATING

KBHR SRIRACHA H127 X RUBY NFF RHYTHM 1108J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
16.0	-0.9	66.6	103.1	7.7	20.9	0.2	14.9	54.2	17.4	23.1	-0.33	0.13	-0.06	0.78	142.3	74.5

PREGNANCY BREED: PB SM

113

RUBY NFF RHYTHM 126J

DOB: 1/8/21 Reg: 3959636 Tat: 126J Adj. BW: 77 Adj. WW: 732

WBF SIGNIFICANT B132

RUBYS TURNPIKE 771E

RUBYS MISS CLEO 240Z

SILVEIRAS STYLE 9303

RUBY NFF RHYTHM Y1201

RHYTHM 418P

3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.1	2	81.9	132.8	5.5	28.2	0.32	11.2	69.1	19.3	38	-0.38	-0.16	-0.08	0.91	112.5	69.1
30%	20%	15%	15%	15%	15%	30%	15%	10%	15%							

AI Bred on 5/15/2022 to SFG Head Start H0509 (ASA 3960213)

Estimated Due 2/21/2023.



LOT 113 RUBY NFF RHYTHM 126J

Here is the stout made, good looking one that you would expect from this mating. The Turnpike females are working and this mating to Head Start is a slam dunk. 126J is a true performance standout, posting a WWR at 104.

114

RUBYS RHYTHM 1166J

DOB: 3/27/21 Reg: 3959642 Tat: 1166J Adj. BW: 84 Adj. WW: 674

WBF SIGNIFICANT B132

RUBYS TURNPIKE 771E

RUBYS MISS CLEO 240Z

HTP SVF IN DEW TIME

RUBY NFF RHYTHM 012X

RHYTHM 418P

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11	2.4	78.3	125.9	4.2	23.6	0.3	10.9	62.7	17.9	36	-0.42	-0.04	-0.09	0.93	125.1	73.7
30%	20%	15%	15%	15%	15%	40%	25%	30%	40%							

AI Bred on 4/27/2022 to SFG Head Start H0509 (ASA 3960213)

Estimated Due 2/3/2023.



LOT 114 RUBYS RHYTHM 1166J

Lots of good stuff in this one's pedigree. We shouldn't be letting her go. Turnpike x In Dew Time x 418P. I think the Head Starts will work so good back on these Turnpike daughters and hopefully get some white on the faces.

115

RUBY NFF RHYTHM 195J

DOB: 2/14/21 Reg: 3959589 Tat: 195J Adj. BW: 78 Adj. WW: 766

HOOK'S BALTIC 17B

OVAL F ECHO E709

OVAL F YIN Y26

RUBY SWC BATTLE CRY 431B

RUBY NFF RHYTHM 909G

RUBY NFF RHYTHM 2124Z

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.9	1.8	85.7	136	6.8	21.2	0.31	8.6	64	16.2	54	-0.3	-0.17	-0.09	0.81	118.9	74.9
35%	25%	15%	30%	15%	40%		2%									

AI Bred on 4/23/2022 to SFG Head Start H0509 (ASA 3960213)

Estimated Due 1/30/2023.



LOT 115 RUBY NFF RHYTHM 195J

Bigger framed, long bodied cow prospect here. You have to love her extra foot and bone that she uses to get out and cover the ground. I see so many intriguing pieces to breed off of here. If you're looking for a female to raise performance driven herd sires, take a close look here! 195J came to the weaning pen with an impressive adjusted weaning weight of 766 to a WWR at 109.

LOT 115 PLANNED MATING

SFG HEAD START H0509 X RUBY NFF RHYTHM 195J

CE BW WW YW MCE Milk ADG Doc MWW Stay CW YG Marb BF REA API TI

14.3 0.0 81.7 129.1 8.3 22.7 0.3 11.3 63.5 17.3 40.3 -0.35 0.16 -0.08 0.87 146.9 83.6

PREGNANCY BREED: PB SM



LOT 116 RUBY NFF RHYTHM 183J



LOT 117 RUBYS RHYTHM 1136J

116

RUBY NFF RHYTHM 183J

DOB: 2/9/21 Reg: 3959628 Tat: 183J Adj. BW: 75 Adj. WW: 578

HOOK'S BALTIC 17B
OVAL F ECHO E709
OVAL F YIN Y26

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.1	1.1	68.7	107.3	7.5	22.5	0.24	9.7	56.8	18.9	31.6	-0.34	-0.04	-0.09	0.68	126.9	68.8
25%	40%			20%				25%	40%							

LOT 116 PLANNED MATING

SFG HEAD START H0509 X RUBY NFF RHYTHM 183J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.9	-0.4	73.2	114.7	8.7	23.4	0.3	11.9	59.9	18.7	29.1	-0.37	0.23	-0.08	0.8	151.2	80.7
25%	40%			20%				25%	40%							

PREGNANCY BREED: PB SM

Here is the natural calf out of 2124Z. As sound as you can make one with unlimited mating opportunities.

*AI Bred on 5/3/2022 to SFG Head Start H0509 (ASA 3960213)
Estimated Due 2/9/2023.*



RUBY NFF RHYTHM 2124Z

Dam of Lot 116



OVAL F ECHO E709

Sire of Lots 115-117

Echo x Battle Cry x Full sister to 418P. Sounds like a breeding piece to me. We just sent her granddam to town at 16 years of age. 1136J recorded a WWR at 106. This kind of performance combined with the longevity of her cow family is what drives profitability!

*AI Bred on 4/5/22 to KBHR Sriracha H127 (ASA 3789514)
Estimated Due 1/12/2023.*

117

RUBYS RHYTHM 1136J

DOB: 3/5/21 Reg: 3959595 Tat: 1136J Adj. BW: 74 Adj. WW: 741

HOOK'S BALTIC 17B
OVAL F ECHO E709
OVAL F YIN Y26

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.5	1.7	81	116.9	6.5	22.4	0.22	10.2	62.9	16	36.8	-0.41	-0.18	-0.10	0.86	113.8	71.6
25%	40%			20%				25%	40%							

LOT 117 PLANNED MATING

KBHR SRIRACHA H127 X RUBYS RHYTHM 1136J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
16.0	-0.5	77.7	116.2	8.9	24.0	0.2	14.0	62.9	18.2	34.4	-0.38	0.08	-0.08	0.9	144.5	79.8
25%	40%			20%				25%	40%							

PREGNANCY BREED: PB SM





LOT 118 RUBYS MISS CLEO 163J



RUBYS MISS CLEO 648D
Dam of Lots 118-120

What a trio of sisters here. Early visitors have found these girls and its easy to do. Moderate, stout, big bellied, good looking, and great feet and legs. Big time breeding pieces here backed by a big time cow family. Breed them for bulls or breed them for show heifers, the choice will be yours, but they are well suited for both. 163J is one of the carcass merit standouts of the female offering. She scanned with an adjusted REA of 13.97 to record a WWR at 109. She is one of the highest percent IMF females as well, scanning with a 5.61 adjusted IMF to post an impressive IMF Ratio at 125. *AI Bred on 3/30/2022 to KBHR Homestead H016 (ASA 3789403)*
Estimated Due 1/7/2023.



LOT 119 RUBYS MISS CLEO 158J



RUBYS TURNPIKE 166J
Full Brother to Lots 118-120

Big time marbling female that scanned with an adjusted IMF of 5.63 to ratio at 125. This mating to Homestead will be a homerun! *AI Bred on 3/24/2022 to KBHR Homestead H016 (ASA 3789403)*
Estimated Due 1/1/2023.

118 RUBYS MISS CLEO 163J

DOB: 2/7/21 Reg: 3959609 Tat: 163J Adj. BW: 74 Adj. WW: 710
WBF SIGNIFICANT B132
RUBYS TURNPIKE 771E
RUBYS MISS CLEO 240Z

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.3	1.8	77.5	120.9	4.6	25.6	0.27	6.6	64.3	15	29.9	-0.46	0.14	-0.09	1	128.5	78.4
40%	35%	30%	40%					30%		25%						

LOT 118 PLANNED MATING

KBHR HOMESTEAD H016 X RUBYS MISS CLEO 163J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.5	-1.3	81.6	124.7	8.5	30.0	0.3	11.4	70.8	19.1	37.2	-0.41	0.53	-0.07	1.1	174.2	95.3

PREGNANCY BREED: PB SM

RUBY CATTLE COMPANY



THE BULL SALE

119 RUBYS MISS CLEO 158J

DOB: 1/25/21 Reg: 3959640 Tat: 158J Adj. BW: 60 Adj. WW: 676
WBF SIGNIFICANT B132
RUBYS TURNPIKE 771E
RUBYS MISS CLEO 240Z

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.3	1.6	75.4	117.1	4.6	25.6	0.26	1.2	63.3	15	31.9	-0.42	0.11	-0.09	0.91	125.7	76.3
40%	35%	40%								25%						

LOT 119 PLANNED MATING

KBHR HOMESTEAD H016 X RUBYS MISS CLEO 158J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.5	-1.4	80.6	122.8	8.5	30.0	0.3	8.7	70.3	19.1	38.2	-0.39	0.52	-0.07	1.05	173.2	94.4

PREGNANCY BREED: PB SM

**LOT 120 RUBYS MISS CLEO 161J****LOT 121 RUBYS MISS CLEO**

What an impressive baldy female that is sired by one of the very best 2124Z sons ever born, until this set featured in this sale. The potency of the 2124Z within the barbed wire of Clarke County is known with a reputation of predictability and quality attached. This female is the result of a first calf Turnpike heifer's labor and toil that is also from a full sister to the Holscher herd sire known as Rubys Yucatan 160Y. One would be hard pressed to find a pedigree with anymore cow power stacked than this one!

**LOT 122 RUBYS MISS CLEO 1120J**

1120J is a very attractive female that happens to be line bred back to the dam of the Werning and Double Bar D stud and past high seller through this event known as Rubys Turnpike 771E. A true breeding piece that we should be retaining but the commitment to offer the best possible every year holds us accountable on this one.

120**RUBYS MISS CLEO 161J**

DOB: 2/10/21 Reg: 3959601 Tat: 161J Adj. BW: 80 Adj. WW: 635

WBF SIGNIFICANT B132	RUBY SWC BATTLE CRY 431B
RUBYS TURNPIKE 771E	RUBYS MISS CLEO 648D
RUBYS MISS CLEO 240Z	RUBYS MISS CLEO S601

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

10.3	1.4	72.7	115.7	4.6	25.6	0.27	6.6	61.9	15	28.8	-0.45	0.02	-0.09	0.94	120.9	73
------	-----	------	-------	-----	------	------	-----	------	----	------	-------	------	-------	------	-------	----

35%	30%	35%	30%	35%
-----	-----	-----	-----	-----

AI Bred on 5/19/2022 to SFG Head Start H0509 (ASA 3960213)
Estimated Due 2/25/2023.

LOT 120 PLANNED MATING

SFG HEAD START H0509 X RUBYS MISS CLEO 161J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

13.5	-0.2	75.2	118.9	7.2	24.9	0.3	10.3	62.5	16.7	27.7	-0.42	0.26	-0.08	0.93	148.2	82.8
------	------	------	-------	-----	------	-----	------	------	------	------	-------	------	-------	------	-------	------

PREGNANCY BREED: PB SM

121**RUBYS MISS CLEO**

DOB: 4/2/21 Reg: 3947727 Tat: J107 Adj. BW: 77 Adj. WW: 575

BC LOOKOUT 7024	RUBYS TURNPIKE 771E
RUBY NFF LOOKOUT 716E	RUBYS MISS CLEO 936G
RUBY NFF RHYTHM 2124Z	RUBYS MISS CLEO Y102

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

12.3	-0.4	63.4	100.8	5.2	24.6	0.23	11.8	56.3	19	22.4	-0.37	0.07	-0.07	0.82	122.4	66.2
------	------	------	-------	-----	------	------	------	------	----	------	-------	------	-------	------	-------	------

40%	35%	15%	15%	25%	25%
-----	-----	-----	-----	-----	-----

AI Bred on 3/26/2022 to KBHR Sriracha H127 (ASA 3789514)
Estimated Due 1/3/2023.

LOT 121 PLANNED MATING

KBHR SRIRACHA H127 X RUBYS MISS CLEO

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

16.4	-1.6	68.9	108.1	8.2	25.1	0.3	14.8	59.6	19.7	27.2	-0.36	0.21	-0.06	0.88	154.5	79.4
------	------	------	-------	-----	------	-----	------	------	------	------	-------	------	-------	------	-------	------

PREGNANCY BREED: PB SM

122**RUBYS MISS CLEO 1120J**

DOB: 2/23/21 Reg: 3959612 Tat: 1120J Adj. BW: 85 Adj. WW: 546

WBF SIGNIFICANT B132	PVFS RUBY MADDEN 126Y
RUBYS TURNPIKE 771E	RUBYS MISS CLEO 698D
RUBYS MISS CLEO 240Z	RUBYS MISS CLEO 240Z

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

12.4	1.6	68.9	114	4.8	25.6	0.28	7.9	60	15.5	28.6	-0.54	0.09	-0.12	0.98	127.9	73.3
------	-----	------	-----	-----	------	------	-----	----	------	------	-------	------	-------	------	-------	------

30%	35%	25%	5%	5%	30%
-----	-----	-----	----	----	-----

AI Bred on 4/7/2022 to KBHR Homestead H016 (ASA 3789403)
Estimated Due 1/14/2023.

LOT 122 PLANNED MATING

KBHR HOMESTEAD H016 X RUBYS MISS CLEO 1120J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

16.6	-1.4	77.3	121.3	8.6	30.0	0.3	12.1	68.7	19.4	36.6	-0.45	0.51	-0.09	1.09	174.3	92.8
------	------	------	-------	-----	------	-----	------	------	------	------	-------	------	-------	------	-------	------

PREGNANCY BREED: PB SM





LOT 123 RUBYS MISS CLEO 0H69



OVAL F ECHO E709

Sire of influence throughout the offering!

A maternal sister to Turnpike 771E produced quite the gem with extra body, stouter features, and a huge foot.

*Al Bred on 3/30/2022 to KBHR Homestead H016 (ASA 3789403)
Estimated Due 1/7/2023.*



LOT 124 RUBYS ROSETTA H0058



CDI CEO 281D

Sire of Lot 134

We are offering a couple outstanding CEO daughters and both just happen to be out of our best producing heifer makers. This 324A daughter is great looking, angular and sound made. She has the goods to be a an outcross donor in someone's operation.

*Al Bred on 3/27/2022 to KBHR Homestead H016 (ASA 3789403)
Estimated Due 1/4/2023.*

123		RUBYS MISS CLEO 0H69									
DOB: 10/12/20	Reg: 3938211	Tat: 0H69	Adj. BW: 66	Adj. WW: -							
HOOK'S BALTIC 17B		CLRS AFTER SHOCK 604 A									
OVAL F ECHO E709		RUBYS MISS CLEO 819F									
OVAL F YIN Y26		RUBYS MISS CLEO 240Z									
<i>HOMOZYGOUS POLLED HOMOZYGOUS BLACK PB SM</i>											
CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG
14.8	-0.5	75.3	109.2	7.7	18.4	0.21	8.6	56	16	33.9	-0.35
10% 15%	20%										
30%											
40%											

LOT 123 PLANNED MATING

KBHR HOMESTEAD H016 X RUBYS MISS CLEO 0H69

RUBYS ROSETTA H0058

DOB: 9/15/20 Reg: 3938312 Tat: H0058 Adj. BW: 67 Adj. WW: -

W/C EXECUTIVE ORDER 8543B

CDI CEO 281D

HOOK'S BEYONCE 82B

ADKINS MR RIGHT ON

FCC2 ROSETTA 324A

FCC ROSETTA 535U

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.8	-0.5	75.3	109.2	7.7	18.4	0.21	8.6	56	16	33.9	-0.35	0.13	-0.07	0.84	136.8	78.4
10% 15%	20%															
30%																
40%																

LOT 124 PLANNED MATING

KBHR HOMESTEAD H016 X RUBYS ROSETTA H0058

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.8	-0.5	75.3	109.2	7.7	18.4	0.21	8.6	56	16	33.9	-0.35	0.13	-0.07	0.84	136.8	78.4

PREGNACY BREED: PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.8	-0.5	75.3	109.2	7.7	18.4	0.21	8.6	56	16	33.9	-0.35	0.13	-0.07	0.84	136.8	78.4

PREGNACY BREED: PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.8	-0.5	75.3	109.2	7.7	18.4	0.21	8.6	56	16	33.9	-0.35	0.13	-0.07	0.84	136.8	78.4

PREGNACY BREED: PB SM



Another really nice Cash Flow daughter with a bit more power.
I like the Homestead mating with this one.
*AI Bred on 3/29/2022 to KBHR Homestead H016 (ASA 3789403)
Estimated Due 1/6/2023.*



LOT 125 RUBYS EMPORIA OH97



RUBYS REVOLUTION ROSE 997G
Member of the "Revolution Rose" cow family!
Owned by Beach Cattle Company

68

This one was on our keeper list and somehow I didn't catch it until we had her clipped. Our loss is your gain. The best Cash Flows are these half bloods on the Ohlde bred Angus cows.
*AI Bred on 4/14/2022 to KBHR Homestead H016 (ASA 3789403)
Estimated Due 1/21/2023.*

LOT 126 RUBYS REVOLUTION ROSE 0H84

125 || RUBYS EMPORIA OH97

BCLR CASH FLOW C820
MR NLC CASH FLOW 7125E
MS NLC 144Y 4122B

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
7.1	4	80.3	129	3.3	16.3	0.3	11.3	56.4	21.2	32.5	-0.32	0.39	-0.05	0.95	136.9	77.4
35%	25%			25%		4%		25%	40%		10%	40%				

126 || RUBYS REVOLUTION ROSE 0H84

BCLR CASH FLOW C820
MR NLC CASH FLOW 7125E
MS NLC 144Y 4122B

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.8	0.2	71.2	114.9	4.3	11.5	0.27	10.3	47	19.4	20.1	-0.21	0.3	-0.02	0.67	136.9	73.9
															15%	40%

LOT 125 PLANNED MATING

KBHR HOMESTEAD H016 X RUBYS EMPORIA OH97

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.9	-0.2	83.0	128.8	7.8	25.4	0.3	13.8	66.9	22.2	38.5	-0.34	0.66	-0.05	1.07	184.0	97.1

PREGNANCY BREED: PB SM

LOT 126 PLANNED MATING

KBHR HOMESTEAD H016 X RUBYS REVOLUTION ROSE OH84

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
16.3	-2.1	78.5	121.7	8.3	23.0	0.3	13.3	62.2	21.3	32.3	-0.29	0.61	-0.03	0.93	172.7	90.6

PREGNANCY BREED: 3/4 SM 1/4 AN



LOT 127 RUBYS ROSETTA OH78

Very intriguing 3/4 blood heifer. She is a full sister to a high selling open in the past spring's sale. Her dam is one of the most impressive beasts you will lay your eyes on. Goes back to one of the prettiest Paxton females we had the opportunity to own.

*AI Bred on 4/21/2022 to SFG Head Start H0509 (ASA 3960213)
Estimated Due 1/28/2023.*



RUBYS ROSETTA 1J79

*Full Sister to Lot 127
Owned by Dalton Lukavsky*



RUBY'S CURRENCY 7134E

Sire of influence throughout the offering!

69

If big, stout, power cows are up your alley, this is the one for you. High performing with extra eye appeal. Her Meyer x 6807 dam has stood the test of time.

*AI Bred on 4/20/2022 to KBHR Sriracha H127 (ASA 3789514)
Estimated Due 1/27/2023.*

LOT 128 RUBYS PRIDE OH19

127

RUBYS ROSETTA OH78

DOB: 10/15/20 Reg: 3938217 Tat: OH78 Adj. BW: 79 Adj. WW: -

WBF SIGNIFICANT B132
RUBY'S CURRENCY 7134E
RUBYS JILL 035X

RUBY SWC BATTLE CRY 431B
RUBYS ROSETTA 6D81
FCC ROSETTA 968W

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.3	1.2	90.6	143.1	2.8	21.2	0.33	13.9	66.4	11.2	43	-0.32	0.12	-0.06	0.97	114.6	81
10%	10%			15%	30%	25%		20%	25%		35%	10%		40%		

128

RUBYS PRIDE OH19

DOB: 9/21/20 Reg: 3938293 Tat: OH19 Adj. BW: 108 Adj. WW: -

HOOK`S BALTIK 17B
OVAL F ECHO E709
OVAL F YIN Y26

MEYER RANCH 734
RUBYS PRIDE W919
G G PRIDE 6137

3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
4.8	3.3	71.5	102	3.7	26.9	0.19	7.9	62.6	16.1	26	-0.25	0.33	-0.04	0.67	114.9	70.8
															20%	40%

LOT 127 PLANNED MATING

SFG HEAD START H0509 X RUBYS ROSETTA OH78

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.5	-0.3	84.1	132.6	6.3	22.7	0.3	14.0	64.7	14.8	34.8	-0.36	0.31	-0.06	0.95	150.6	89.1

PREGNANCY BREED: PB SM

RUBY CATTLE COMPANY



THE BULL SALE

LOT 128 PLANNED MATING

KBHR SRIRACHA H127 X RUBYS PRIDE OH19

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.6	0.3	73.0	108.7	7.5	26.3	0.2	12.9	62.7	18.3	29.0	-0.3	0.34	-0.05	0.81	150.7	81.8

PREGNANCY BREED: PB SM

THE BRED FEMALES



LOT 129 RUBY NFF CENTERFOLD OH100

This is a really complete brood cow prospect here. Extra body depth and stoutness with big feet and legs.



LOT 130 RUBY LP 1112J

Another very eye appealing Currency daughter from a great cow family. The Currency females are flat getting it done in production. 1112J scanned with an adjusted IMF of 4.92 to record an IMF Ratio at 123. This Sriracha calf should be exciting!



LOT 131 RUBYS ROSETTA 1100J

This female was born a twin. Her blaze faced sister was featured in the fall edition of our female sale series in 2021. The quality runs deep in the mating. Her maternal granddam, 820U, would be one of the very best Angus females to ever roam the pastures in Murray.

129 RUBY NFF CENTERFOLD OH100

DOB: 10/31/20 Reg: 3938206 Tat: OH100 Adj. BW: 76 Adj. WW: -

HOOK'S BALTIC 17B

OVAL F ECHO E709

OVAL F YIN Y26

CDI CEO 281D

RUBY NFF CENTERFOLD 8F14

RUBY NFF CENTERFOLD 6D53

HOMOZYGOUS POLLED | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

13.9	0.7	73.9	112.6	8.7	19.5	0.24	10.2	56.4	16.9	35.1	-0.35	0.15	-0.07	0.88	137.1	77.1
------	-----	------	-------	-----	------	------	------	------	------	------	-------	------	-------	------	-------	------

15%	35%					10%					30%					40%
-----	-----	--	--	--	--	-----	--	--	--	--	-----	--	--	--	--	-----

AI Bred on 5/18/2022 to SFG Head Start H0509 (ASA 3960213)

Estimated Due 2/24/2023.

LOT 129 PLANNED MATING

SFG HEAD START H0509 X RUBY NFF CENTERFOLD OH100

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

15.3	-0.6	75.8	117.4	9.3	21.9	0.3	12.1	59.7	17.7	30.9	-0.37	0.32	-0.07	0.9	155.8	84.6
------	------	------	-------	-----	------	-----	------	------	------	------	-------	------	-------	-----	-------	------

PREGNANCY BREED: PB SM

130

RUBY LP 1112J

DOB: 2/17/21 Reg: 3959619 Tat: 1112J Adj. BW: 73 Adj. WW: 697

WBF SIGNIFICANT B132

RUBY'S CURRENCY 7134E

RUBYS JILL 035X

MR HOC BROKER

RUBYS SHEZA FANTASY 430B

SVF SHEZA FANTASY N906

PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

9.3	1.7	75.2	117.4	3	26.6	0.26	11	64.1	12.1	39.5	-0.41	0.11	-0.09	0.99	118.8	76.1
-----	-----	------	-------	---	------	------	----	------	------	------	-------	------	-------	------	-------	------

30%	40%					40%					20%					30%
-----	-----	--	--	--	--	-----	--	--	--	--	-----	--	--	--	--	-----

AI Bred on 3/24/2022 to KBHR Sriracha H127 (ASA 3789514)

Estimated Due 1/1/2023.

LOT 130 PLANNED MATING

KBHR SRIRACHA H127 X RUBY LP 1112J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

14.9	-0.5	74.8	116.4	7.1	26.1	0.3	14.4	63.5	16.3	35.8	-0.38	0.23	-0.07	0.97	147.2	82.2
------	------	------	-------	-----	------	-----	------	------	------	------	-------	------	-------	------	-------	------

PREGNANCY BREED: PB SM

131

RUBYS ROSETTA 1100J

DOB: 2/16/21 Reg: 3959593 Tat: 1100J Adj. BW: 58 Adj. WW: 643

WBF SIGNIFICANT B132

RUBYS TURNPIKE 771E

RUBYS MISS CLEO 240Z

RUBY/SWC GENTLEMAN'S JACK

RUBYS ROSETTA 882F

FCC ROSETTA 820U

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

11	2.3	81.5	134.7	3.3	24.7	0.33	10.8	65.4	12.2	40.1	-0.37	0.09	-0.08	0.92	111.8	74.6
----	-----	------	-------	-----	------	------	------	------	------	------	-------	------	-------	------	-------	------

30%	20%					35%	15%					30%	25%	15%	15%	15%
-----	-----	--	--	--	--	-----	-----	--	--	--	--	-----	-----	-----	-----	-----

AI Bred on 4/8/2022 to SFG Head Start H0509 (ASA 3960213)

Estimated Due 1/15/2023.

LOT 131 PLANNED MATING

SFG HEAD START H0509 X RUBYS ROSETTA 1100J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
----	----	----	----	-----	------	-----	-----	-----	------	----	----	------	----	-----	-----	----

13.9	0.3	79.6	128.4	6.6	24.5	0.3	12.4	64.2	15.3	33.4	-0.38	0.29	-0.07	0.92	148.8	85.7
------	-----	------	-------	-----	------	-----	------	------	------	------	-------	------	-------	------	-------	------

PREGNANCY BREED: PB SM



MURRAY, IOWA

THE BRED FEMALES



LOT 132 RUBYS LUCY 1171J

Unique pedigree here. The sire is a Battle Cry x Style x 418P that we retained due to a testicle injury. He was the best bull of his calf crop. This heifer's dam is also the dam of Madden, whose influence runs so deep in our herd. One of the really neat made heifers in the offering.

*AI Bred on 4/3/2022 to KBHR Sriracha H127 (ASA 3789514)
Estimated Due 1/10/2023.*



PVFS RUBY MADDEN 126Y
Maternal brother to Lot 132



LOT 133 RUBYS FOXY 1143J

Here is the kind that Homestead will really work on! 1143J is one of the true performance driven females in the offering. She recorded a WW Ratio at 114 while maintaining a REA and IMF combination that position her with some of the most balanced carcass data in the female offering!

*AI Bred on 4/3/2022 to KBHR Homestead H016 (ASA 3789403)
Estimated Due 1/10/2023.*

71

132	RUBYS LUCY 1171J
DOB: 4/1/21	Reg: 3959653 Tat: 1171J Adj. BW: 84 Adj. WW: 569

RUBY SWC BATTLE CRY 431B
RUBY NFF BATTLE CRY 912G
RUBY NFF RHYTHM Y1201

TRIPLE C INVASION R47K
PVFS LUCY 7018T
AKERS LUCY R265

3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
8.2	3	69	110.2	2.5	23.1	0.26	7.1	57.6	16.2	31.6	-0.31	-0.12	-0.08	0.63	97.2	59.7

30% 10%

133	RUBYS FOXY 1143J
DOB: 3/9/21	Reg: 3959641 Tat: 1143J Adj. BW: 91 Adj. WW: 802

HOOK'S BALTIK 17B
OVAL F ECHO E709
OVAL F YIN Y26

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.1	3.4	91.7	136	6.9	19.4	0.28	10.6	65.2	18.3	48.4	-0.32	0.1	-0.08	0.9	134.4	82.3

10% 15% 30% 25% 35% 35% 5% 35%

LOT 132 PLANNED MATING

KBHR SRIRACHA H127 X RUBYS LUCY 1171J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.3	0.2	71.7	112.8	6.9	24.4	0.3	12.5	60.2	18.3	31.8	-0.33	0.11	-0.07	0.79	141.5	76.1

PREGNANCY BREED: PB SM

LOT 133 PLANNED MATING

KBHR HOMESTEAD H016 X RUBYS FOXY 1143J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.9	-0.5	88.7	132.3	9.6	26.9	0.3	13.4	71.3	20.8	46.5	-0.34	0.51	-0.06	1.05	177.3	97.3

PREGNANCY BREED: PB SM

THE BRED FEMALES



LOT 134 RUBYS CINDA 1172J

The Echo daughters are making outstanding cows in production, this one will be no different.

*AI Bred on 4/14/2022 to KBHR Homestead H016 (ASA 3789403)
Estimated Due 1/21/2023.*



KBHR Homestead H016

Service sire to several females in this year's offering!

72



LOT 135 RUBYS MISS GRANITE 1168J

Very long bodied extended made Echo daughter here. The Miss Granite cows are good producers.

*AI Bred on 4/13/2022 to KBHR Homestead H016 (ASA 3789403)
Estimated Due 1/20/2023.*

134 || RUBYS CINDA 1172J
DOB: 4/1/21 Reg: 3959654 Tat: 1172J Adj. BW: 80 Adj. WW: 657

HOOK'S BALTIC 17B
OVAL F ECHO E709
OVAL F YIN Y26

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.7	2.1	72.2	107.7	6.4	20.9	0.22	11.1	57	18.4	36	-0.26	0.08	-0.07	0.58	127.5	71.5

40% 35% 25%

LOT 134 PLANNED MATING
KBHR HOMESTEAD H016 X RUBYS CINDA 1172J
CE BW WW YW MCE Milk ADG Doc MWW Stay CW YG Marb BF REA API TI
15.7 -1.2 79.0 118.1 9.4 27.7 0.3 13.7 67.2 20.8 40.3 -0.31 0.5 -0.06 0.89 173.8 91.8

PREGNACY BREED: PB SM

135 || RUBYS MISS GRANITE 1168J
DOB: 3/27/21 Reg: 3959626 Tat: 1168J Adj. BW: 81 Adj. WW: 668

HOOK'S BALTIC 17B
OVAL F ECHO E709
OVAL F YIN Y26

HOMOZYGOUS POLLED | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
7.6	4.3	78.8	115.9	3	17.9	0.23	7.8	57.3	17.6	37.5	-0.22	0.3	-0.06	0.61	132.4	77.3

20% 20%

LOT 135 PLANNED MATING
KBHR HOMESTEAD H016 X RUBYS MISS GRANITE 1168J
CE BW WW YW MCE Milk ADG Doc MWW Stay CW YG Marb BF REA API TI
14.2 -0.1 82.3 122.2 7.7 26.2 0.3 12.0 67.3 20.4 41.0 -0.29 0.61 -0.05 0.9 176.0 94.7

PREGNACY BREED: PB SM

THE BRED FEMALES



LOT 136 RUBYS FOXXY 1140J

73

Here is one for the good looking crowd. Super long fronted and attractive made yet has a bull raising pedigree. She is bred a bit later due to no fault of her own. I had some bulls get out and she got bred that day and I was slow getting her recycled, so she was actually pregnant twice this spring. Fertility is not an issue. 1140J is another performance standout that posted a WW Ratio at 105. She scanned with an adjusted REA of 15.8 to ratio at 128!

136

RUBYS FOXXY 1140J

DOB: 3/8/21 Reg: 3959610 Tat: 1140J Adj. BW: 84 Adj. WW: 735

WBF SIGNIFICANT B132
RUBY'S CURRENCY 7134E
RUBYS JILL 035X

S S INCENTIVE 9J17
NFF FOXXY LADY D193
NFF FOXXY LADY A096

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.2	1.2	79.9	126.8	5.5	22.6	0.29	18.8	62.5	12.4	28.3	-0.48	0.19	-0.06	1.26	119.1	77.6
35%	30%			30%	2%	40%			2%		25%	1%				

LOT 136 PLANNED MATING

SFG HEAD START H0509 X RUBYS FOXXY 1140J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.0	-0.3	78.8	124.5	7.7	23.4	0.3	16.4	62.8	15.4	27.5	-0.44	0.34	-0.06	1.09	152.4	87.2

PREGNANCY BREED: PB SM

AI Bred on 6/16/2022 to SFG Head Start H0509 (ASA 3960213)

Estimated Due 3/25/2023.

Super Attractive with a Bull Raising Pedigree

THE BRED FEMALES



One of the real eye appealing females of the sale. Outcross pedigree allows lots of mating options. Her sire is the good Battle Cry x Style x 418P.

*AI Bred on 4/20/2022 to KBHR Sriracha H127 (ASA 3789514)
Estimated Due 1/27/2023.*



SFG HEAD START H0509
Service sire to several females in this year's offering!



Bigger framed, good looking Turnpike daughter here. Her dam has been around for a long time and always calves on time. I like this mating to Head Start!

*AI Bred on 5/15/2022 to SFG Head Start H0509 (ASA 3960213)
Estimated Due 2/21/2023.*

LOT 137 RUBYS ELINE 1177J

137	RUBYS ELINE 1177J
DOB: 4/5/21	Reg: 4136806 Tat: 1177J Adj. BW: 84 Adj. WW: -

RUBY SWC BATTLE CRY 431B
RUBY NFF BATTLE CRY 912G
RUBY NFF RHYTHM Y1201

RUBY SWC BATTLE CRY 431B
RUBYS ELINE F547
RUBYS ELINE 547C

3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.5	2.6	82.5	126.9	4.7	19.1	0.28	7.3	60.3	14.5	37.4	-0.31	-0.12	-0.07	0.75	100.4	67.8
30%	30%			40%				30%	30%			15%	35%			

LOT 137 PLANNED MATING

KBHR SRIRACHA H127 X RUBYS ELINE 1177J

CE BW WW YW MCE Milk ADG Doc MWW Stay CW YG Marb BF REA API TI

15.0 -0.1 78.5 121.2 8.0 22.4 0.3 12.6 61.6 17.5 34.7 -0.33 0.11 -0.06 0.85 143.3 80.2

PREGNANCY BREED: PB SM

CE BW WW YW MCE Milk ADG Doc MWW Stay CW YG Marb BF REA API TI

14.8 -0.3 77.1 120.7 7.7 25.6 0.3 11.8 64.2 17.0 27.5 -0.38 0.28 -0.07 0.85 151.8 84.5

PREGNANCY BREED: PB SM

LOT 138 PLANNED MATING

SFG HEAD START H0509 X RUBYS MS TRAVELER 109J

CE BW WW YW MCE Milk ADG Doc MWW Stay CW YG Marb BF REA API TI

12.8 1.3 76.6 119.2 5.5 27 0.27 9.5 65.3 15.5 28.3 -0.37 0.06 -0.08 0.77 117 71.9

20% 30% 15% 10% 35%

THE BRED FEMALES



LOT 139 RUBYS LADY LUCK 1150J

More moderate framed, angular Echo daughter here. The Lady Lucks have produced some really good stuff over the years.

*AI Bred on 3/24/2022 to KBHR Homestead H016 (ASA 3789403)
Estimated Due 1/1/2023.*



LOT 140 RUBYS ROSETTA 1157J

A big power cow here that is exactly what Sriracha works best on! Look what he does to her numbers in a single generation! This female is destined to be a herd bull producer based on her combination of growth and carcass merit. She recorded a WW Ratio at 115 and a REA Ratio at 110.

*AI Bred on 4/5/2022 to KBHR Sriracha H127 (ASA 3789514)
Estimated Due 1/12/2023.*

139 || RUBYS LADY LUCK 1150J

DOB: 3/13/21 Reg: 3959650 Tat: 1150J Adj. BW: 81 Adj. WW: 651
HOOK'S BALTIC 17B
OVAL F ECHO E709
OVAL F YIN Y26

HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
8.5	3.3	72.1	101.2	5	22.9	0.18	10.8	58.9	19.2	32.1	-0.32	0.15	-0.08	0.65	127	71.4

25% 40%

LOT 139 PLANNED MATING

KBHR HOMESTEAD H016 X RUBYS LADY LUCK 1150J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.6	-0.6	78.9	114.9	8.7	28.7	0.2	13.5	68.1	21.2	38.3	-0.34	0.54	-0.07	0.92	173.8	92.0

PREGNANCY BREED: PB SM

RUBY CATTLE COMPANY



THE BULL SALE

140 || RUBYS ROSETTA 1157J

DOB: 3/15/21 Reg: 3959621 Tat: 1157J Adj. BW: 100 Adj. WW: 805
HOOK'S BALTIC 17B
OVAL F ECHO E709
OVAL F YIN Y26

3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
6.9	4.9	89.4	133.5	2.3	23.3	0.28	8.5	67.9	18.5	45.9	-0.26	0.06	-0.05	0.9	112.8	73.3

10% 20% 40% 20% 20% 15% 15%

LOT 140 PLANNED MATING

KBHR SRIRACHA H127 X RUBYS ROSETTA 1157J

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.7	1.1	82	124.7	6.7	23.7	0.27	13.2	64.6	19.3	39.3	-0.31	0.21	-0.05	0.93	149.8	83.2

PREGNANCY BREED: PB SM

Ruby Cattle Company
1170 Elk Street
Murray, IA 50174

Presorted
First Class
US Postage
PAID
SlateGroup

FUNCTIONAL | PREDICTABLE | PROFITABLE

THE BULL SALE

Saturday, February 4, 2023 at 1:00 PM in Murray, Iowa

DVAuction